



BUSINESS IMPROVEMENT DISTRICT

**Executive Committee Meeting**

Wednesday, September 12, 2018, 4:00PM

Mission Hills United Methodist Church – 4044 Lark Street

**AGENDA**

**Call to Order**

**Additions/Changes to Agenda**

➤ **Financials and Administration**

- Rescheduled October Committee Meetings and MHPAC due to Taste of Mission Hills on 10/10
- July 2018 Financials
- August 2018 Financials
- Approve July 2018 Minutes of the Board
- Approve FY18 Annual Audit of Accounts from Beck and Company CPA, Inc.
- Approve Associate Membership FY19, Paint Box Art Studio Jaimee Brant
- MH United Methodist Church 2019 Request for Extension of Agreement for Meeting Room Use
- MIXER- Pizza e Birra, 3625 India Street, September 19, 5:30-7:30

➤ **President Establishes Nominations Committee for MHBID Board of Directors and Officers 2019**

➤ **Consider MHBID Board Items for September 19**

**Representative Reports:** State, County, City

**Promotions Committee**

- September BID Column – Hand-Out Featuring US Bank Title Sponsor Check Presentation
- Plans for October BID Column featuring Taste of Mission Hills
- Instagram 1,250! Photo Contest – Audrey Patterson
- Red Hot Heroes February 2019 Fundraiser at Harley Gray – Update
- Social Media Analytics Glimpse – Daniel Geddis
- November 7, 2018 Annual Meeting – Location Update
- MIXER- Pizza e Birra, 3625 India Street, September 19, 5:30-7:30

**Economic Development**

7<sup>th</sup> Annual Taste of Mission Hills – Update: 25 Participating Venues; Banners Installed; All Trolley Sponsorships secured, by Harley Gray, Allstate Insurance and Fort Oak; Music Sponsorship Commitment by Krista Lombardi; Posters, Tickets and Postcards printed; Four MH Ticket Sales locations. Square Ticket Sales. BPT Ticket Sales. Lazy Acres \$300 Good Neighbor Sponsor Small Business Saturday – UPDATE and meeting with AmEx on 9/11/18 for 11/24 Event; Banners, Ads, an Old Town Trolley, Canvas Bags, Door Mats, Indulge Mission Hills Contest; Photographer

**Design**

- BID position on current library re-use requested by Councilmember Chris Ward
- 7<sup>th</sup> Annual Taste of Mission Hills Banners Installed 9/10-10/10 – Stuart White Design
- Spotlight Mission Hills 2019 – Renewals
- 2019 Mission Hills Community-wide Banner Art Contest – Update

**Adjourn and Reconvene as:**

**Mission Hills Parking Advisory Committee**

- FREE RIDE Expansion into Uptown Communities – Update
- Seeking Curb Repair and Repainting Requests
- Stop sign installations on India at Chalmers located in MHBID and IRR Parking District
- 900 Block Ft. Stockton Drive Replacing One-Pay Box and repainting T's and Space Numbers

**Next Executive Committee Meeting: Time change to be determined due to Taste of Mission Hills on 10/10**

**ADJOURN**