



BUSINESS IMPROVEMENT DISTRICT

Meeting of the Board of Directors

Wednesday, October 17, 2018 - 3:00 PM

Mission Hills United Methodist Church, 4044 Lark Street

AGENDA

1. Call to Order & Introductions

2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."

3. Announcements and Community Updates

- Annual Meeting 4:30-5:30 and Mixer 5:30-7:30, Wednesday 11/7/18, Harley Gray Kitchen & Bar, 902 West Washington Street; Postcard invitations were mailed to MHBID members on October 6
- Representative Reports from State, County, City and Mission Hills Neighborhood

4. Approvals

Executive Committee

- Minutes of the Meeting – September, 2018 **Action Item 1 min**
- Financial Updates – September, 2018 **Action Item 1 min**
- Liability Insurance Update **Action Item 1 min**
- September Mixer Raffle Earnings - \$150; (\$20 from Square) **Update**
- Nominating Committee Slate of Candidates for 2019 **Action Item 3 min**
Nominate Audrey Patterson and Colleen Field for re-election as directors, and Amanda Gregory and Daniel Geddis for election as directors; each to a three year term
Nominate the following as Officers of the Board: Daniel Geddis, President; Donald Holmes, Vice President; Audrey Patterson, Secretary; Colleen Field, Treasurer; each to a one year term
- Establish date and location for January 2019 Strategic Planning Workshop; **Action Item 2 min**
11:00-3:00; with Board of Directors meeting to follow

Promotions Committee

- Instagram 1,250 winning photo of Lefty's Chicago Pizzeria Pizza - A.Patterson **Update**
- A Word from the BID: Full Page TASTE Ad in Presidio Sentinel **Hand-out**
- Red Hot Heroes Fundraiser at Harley Gray Kitchen and Bar **Update**
- Social Media Analytics - J. Daniel Geddis **Update**

Economic Development Committee

- 7th Annual Taste of Mission Hills Wrap-Up and Thanks **Update**
- AmEx Small Business Saturday 11/24/18 **Action Item 5 min**

Design Committee

- 2019 Banner Rotation Schedule **Action Item 2 min**
- Spotlight Mission Hills 2019 – Renewals **Update**
- 2019 Mission Hills Banner Art Contest for all Artistic Skill Levels **Update**

Adjourn the Mission Hills BID and Reconvene as Mission Hills Parking Advisory Committee

Parking Advisory Committee Meeting

- Election to fill one seat representing Mission Hills BID businesses on Uptown Community Parking District Board of Directors; Susan McNeil Schreyer is seeking re-election to a 3-year term – Gerrie Trussell will offer ballots and results **Action Item 2 min**
- City of San Diego Traffic Engineering request for Valet Parking on Hawk Street at Fort Stockton Drive. Fort Oak seeks a HYBRID situation leaving three metered spaces in place with VALET PARKING SIGNAGE indicating hours of Thursday, Friday and Saturday from 5:00 p.m. until 10:00 p.m and Saturday and Sunday from 9:00 a.m. until 2:00 p.m. for Valet Parking – Steven Schwob and Eric Smith **Action Item 5 min**
- FREE RIDE expansion into Uptown Communities **Update**

Adjourn

The next BID board meeting and Mission Hills PAC meeting will occur on Wednesday, November 7, 2018, at 4:30 p.m., at Harley Gray Kitchen & Bar

Agenda items are informational unless noted for action