



BUSINESS IMPROVEMENT DISTRICT

## **Executive Committee Meeting**

Wednesday, October 3, 2018, 4:00PM

Mission Hills United Methodist Church – 4044 Lark Street

### **AGENDA**

#### **Call to Order**

#### **Additions/Changes to Agenda**

- **Financials and Administration**
  - September 2018 Financials
  - Approve September 2018 Minutes of the Board
  - Update on Liability Insurance Deductible
- **MHBID Board of Directors and Officer Candidates 2019**
- **Annual Meeting and Mixer/ Last Meeting of 2018** - Wednesday, November 7, Harley Gray Kitchen and Bar, 902 West Washington Street, 4:30-5:30 Meeting and 5:30-7:30 Mixer
- **January 2019 Strategic Planning Workshop**- Establish Date and Timeframe
- **Consider MHBID Board Items for October 17**
  - Representative Reports:** State, County, City
  - Promotions Committee**
    - October 2018 BID Column featuring Taste of Mission Hills – Hand Out
    - Instagram 1,250! Photo Contest – Audrey Patterson
    - Red Hot Heroes February 2019 Fundraiser at Harley Gray – Update
    - Social Media Analytics Glimpse – Daniel Geddis
    - Annual Meeting Notices Mailed this Week
  - Economic Development**
    - 7<sup>th</sup> Annual Taste of Mission Hills – Update
    - Small Business Saturday – Update
  - Design**
    - Mission Hills Banner Schedule 2019
    - Spotlight Mission Hills 2019 – Renewals
    - 2019 Mission Hills Community-wide Banner Art Contest – Update

#### **Adjourn and Reconvene as:**

#### **Mission Hills Parking Advisory Committee**

- Elections Noticed in September Presidio Sentinel, UCPD Website and MHBID Parking
- Page for Mission Hills Business Seat on UCPD Board of Directors with Elections on October 17, 2018
- FREE RIDE Expansion into Uptown Communities – Update

**Next Executive Committee Meeting: Wednesday, January 9, 2018 4:00 PM @ MH United Methodist Church**