



BUSINESS IMPROVEMENT DISTRICT

Meeting of the Board of Directors

Wednesday, January 16, 2019 - 3:00 PM

One Mission Realty Conference Room, 928 Fort Stockton Drive, #111

The January Month of Meetings are being Underwritten by **Brad Sund – State Farm Insurance**

AGENDA

1. Call to Order & Introductions

2. Non-Agenda Public Comment

*Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President **prior** to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."*

3. Announcements and Community Updates

4. Approvals

- Approve Amanda Gregory of US Bank as Voting Associate Member **Action Item** 1 min
- Executive Director Semi- Annual Review and Bonus **Action Item** 1 min
- Minutes of the meeting -- November, 2018 **Action Item** 1 min
- Financial Updates -- November 2018 Financials **Action Item** 1 min
- December 2018 Financials **Action Item** 1 min
- Approve FY19 Proposed Budget- July 1, 2019- June 30, 2020 **Action Item** 1 min
- Approve Annual Report FY18 to City **Action Item** 1 min
- Accept 2018 Shop Small In-Kind Report and Forward to MFJ Systems **Action Item** 1 min
- Accept San Diego County NRP Grant of \$15,000 **Action Item** 1 min
- Accept City of San Diego CPPS Grant of \$2,000 **Action Item** 1 min

Promotions Committee

- Approve Letter of Support for San Diego Half Marathon on 3/19/19 **Action Item** 1 min
- Approve Letter of Support for Mission Hills Library Book Pass on 1/26/19 **Action Item** 1 min
- Approve SD County Fair Banner Partnership; 2/22 Photos; \$75/banner **Action Item** 1 min
- 2019 Presidio Sentinel Column Moving Forward **Action Item** 1 min
- 2019 MHBID Free Meeting Location Opportunity **Action Item** 1 min
- MHBID web and Social Media Analytics – J. Daniel Geddis **Information**
- A Word from the BID – January 2019 Hand-Out **Information**
- Cocktails with Your Councilmember Chris Ward 1/10/19 **Information**

Economic Development Committee

- BID Metrics Required by City's Economic Development Department development overview **Action Item** 1 min
- City of San Diego Annual Site Visit 11:00 a.m. on 1/23 **Information**

Design Committee

- Approve 2019 Banner Installation Schedule **Action Item** 1 min
- Approve Mission Hills Community Banner Art Contest **Action Item** 1 min

MH Parking Advisory Committee Meeting

- Approve MHPAC FY20 Preliminary Budget **Action Item** 1 min
- The FrameMaker requested and received two 30-minute parking spaces **Information Only**
- S McNeil Schreyer re-elected to UCPD Exec Comm in 1/18; is Treasurer **Information Only**

The next board meeting will be Wednesday, February 20, 2019, beginning at 3:00 PM, at a location to be announced.

Adjourn

Agenda items are informational unless noted for action