



BUSINESS IMPROVEMENT DISTRICT

Meeting of the Board of Directors

Mission Hills Library – 215 West Washington Street

Wednesday, February 20, 2019 - 3:00 PM

The February 2019 Month of Meetings are underwritten by **Colleen Field – ALLSTATE**

AGENDA

1. Call to Order & Introductions

2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board’s area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today’s agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President **prior** to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under “Non-Agenda Public Comment.”

3. Announcements and Community Updates

4. Approvals

- Approve Gerald Dollente & Matt West, Owners of Latchkey Brewing, as Non-Voting Associate Members **Action Item** 1 min
- Approve Taste of Mission Hills on Wednesday October 2, 2019 **Action Item** 1 min
- Minutes of the meeting -- January, 2019 **Action Item** 1 min
- Financial Updates – Reconsider December 2018 Financials **Action Item** 1 min
- January 2019 Financials **Action Item** 1 min
- Reconsider FY20 Proposed Budget- July 1, 2019 - June 30, 2020 **Action Item** 1 min
- Approve Annual Report to the City (July 1, 2017 – June 30, 2018) **Action Item** 1 min
- County NRP Grant Check of \$15,000 Deposited on 1/31/19 **UPDATE**
- City of San Diego CPPS Grant of \$2,000 at City Council for vote in March **UPDATE**

Promotions Committee

- Approve Cross Promotion Garden Walk Booklet ½ Page Ad for MHBID Website Ad **Action Item** 1 min
- SD County Fair Banner Partnership; 2/22 Photos **UPDATE**
- Verified Profiles- FB and IG- J. Daniel Geddis **Information**
- MHBID Social Media Analytics – J. Daniel Geddis **UPDATE**
- Calendar of posts across social media platforms- Audrey Patterson **Information**
- A Word from Our President – February 2019 Hand-Out **Information**

Economic Development Committee

- MHBID Performance Metrics from Jay Arnett, SVP San Diego Region, Colliers Intl **Information**
- MHBID New Business Site Visits **Information**

Design Committee

- Consider 2019 Banner Installation Request from MHTC **Action Item** 3 min
- Approve Banners of the BID: First Impressions Ad in March/April Presidio Sentinel **Action Item** 1 min
- Banners in the BID: First Impressions Art Contest **UPDATE**

Adjourn and reconvene as the Mission Hills Parking Advisory Committee

MH Parking Advisory Committee Meeting

- San Diego Airport Development Impacts on Mission Hills Parking& Transportation **Information**
- Valet Parking installed on Hawk Street at Fort Stockton Drive **Information**

Adjourn

The next board meeting will be Wednesday, March 20, 2019, beginning at 3:00 PM, at Mission Hills Library – 215 West Washington Street

Agenda items are informational unless noted for action