



BUSINESS IMPROVEMENT DISTRICT

Executive Committee Meeting

Mission Hills Library – 215 West Washington Street

Wednesday, February 13, 2019 - 4:00 PM

The February 2019 Month of Meetings are underwritten by **Colleen Field – ALLSTATE**

AGENDA

Call to Order & Introductions

Additions/Changes to Agenda

Executive Committee:

- Reconsider December 2018 Financials
- Reconsider FY20 Proposed Budget- July 1, 2019- June 30, 2020
- Approve January 2019 Financials
- Approve January 2019 Minutes
- Approve Gerald Dollente and Matt West of Latchkey Brewing as Non-Voting Associate Member
- Approve Annual Report to City of San Diego
- San Diego County NRP Grant Award Check of \$15,000 deposited 1/30/19
- City of San Diego CPPS Grant Award of \$2,000 anticipating City Council vote in March

Promotions Committee:

- Verified Profiles- Facebook and Instagram **J. Daniel Geddis**
- Schedule of Posts Across all Social Media Platforms **Audrey Patterson**
- Partnership with San Diego County Fair Banner Program – Update
- A Word from Our President – Hand Out
- Presidio Sentinel Submission for March 2019
- Mission Hills Garden Walk Program Ad Opportunities \$75-\$500 **Judith Krumholz**

Economic Development Committee:

- MHBID Performance Metrics from Jay Arnett, Sr. VP San Diego Region, Colliers International for City
- New Businesses in San Diego
- City of San Diego Annual Site Visit to Mission Hills BID Office

Design Committee:

- 2019 Banner Installation Request from Mission Hills Town Council
- Banner Art Contest 2019
- Sponsors Secured and More Opportunities

Mission Hills Parking Advisory Committee:

- San Diego Airport Plan Impacts on Mission Hills Parking and Transportation
- Valet Parking Signs on Hawk Street at Fort Stockton
- Timed Parking on West Washington near new Library