



**BUSINESS IMPROVEMENT DISTRICT**

**Minutes of the Mission Hills BID Board of Directors**

**Wednesday, January 16, 2019 3:00 PM**

**One Mission Realty Conference Room – 928 Ft. Stockton Drive #111**

**The January Month of Meetings are Underwritten by Brad Sund- State Farm Insurance**

**Directors Present:**

- J. Daniel Geddis - One Mission Realty
- Don Holmes – Sushi Deli 1
- Audrey Patterson, PEI
- Colleen Field – Allstate Insurance
- Stuart White – SWD
- Amanda Gregory – US Bank

**Staff:**

Susan McNeil Schreyer, Executive Director

**Directors Absent:**

Minka Hull- MH Financial

**The meeting was called to order by President J. Daniel Geddis at 3:45**

**Non- Agenda Public Comment:** There were none.

**Announcements & Community Updates:** There were none.

**Executive Committee**

Approve Amanda Gregory of US Bank as Voting Associate Member	Approved	<b>White/Holmes</b>
Approve executive director bonus of \$1,000	Approved	<b>Gregory/White</b>
Approve Minutes of the November 2018 board meeting with addition of Troy Curnett’s resignation effective November 30, 2018	Approved	<b>Holmes/Field</b>
Approve November 2018 Financials	Approved	<b>White/Gregory</b>
Approve December 2018 Financials	Approved	<b>Gregory/White</b>
Approve FY20 Proposed Budget- 7/1/19-6/30/20	Approved	<b>White/Gregory</b>
Approve FY18 Annual Report to City- Table to February	Approved	<b>Gregory/Holmes</b>
Accept 2018 Shop Small \$27,839 In-Kind and Forward to MFJ	Approved	<b>Gregory/Field</b>
Accept San Diego County NRP Grant of \$15,000	Approved	<b>Gregory/White</b>
Accept City of San Diego CPPS Grant of \$2,000	Approved	<b>Gregory/White</b>

**Promotions Committee:**

Authorize LOS for San Diego Half Marathan on 3/19/19	Approved	<b>Holmes/Field</b>
Authorize LOS for Mission Hills Library Book Pass on 1/26/19	Approved	<b>Holmes/Gregory</b>
Approve SDCF Banner Partnership; 2/22 Photos; \$75/banner	Approved	<b>White/Gregory</b>
2019 Presidio Sentinel Column by BID President	Approved	<b>Gregory/Holmes</b>
2019 MHBID Free Meeting Location at new Library	Approved	<b>Gregory/White</b>
MHBID web and Social Media Analytics in Febraury – J. Daniel Geddis		Information
A Word from the BID – January 2019 Hand-Out		Information
Cocktails with Your Councilmember Chris Ward 1/10/19		Information

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**Economic Development Committee:**

Request BID Metrics Required by City's Economic Development Department from Jay Arnett, SVP, Colliers Intl City of San Diego Annual Site Visit 11:00 a.m. on 1/23 Approved **White/Holmes**  
Information

**Design Committee:**

Approve 2019 Banner Installation Schedule- Attachment Approved **Holmes/White**  
Approve Mission Hills Community Banner Art Contest Approved **Patterson/White**  
with A. Patterson and A. Gregery added to AdHoc; Continue working.

Adjourn the board of directors meeting at 4:06 p.m. Approved **Field/Patterson**

**The MHBID meets twice a month at Mission Hills Library, 215 West Washington Street; the second Wednesday of the month meeting is to discuss committee items and the third Wednesday of the month is the board of directors meeting.**

**CONVENE AS MISSION HILLS PARKING ADVISORY COMMITTEE**

S. McNeil Schreyer called the meeting to order at 4:06 PM

Approve MHPAC FY20 Preliminary Budget; knowing City will change The FrameMaker requested and received two 30-minute parking spaces Approved **White/Holmes**  
Information  
Information  
S McNeil Schreyer re-elected to UCPD Exec Comm in 1/18; is Treasurer

S. McNeil Schreyer adjourned the meeting at 4:07 PM Approved **Field/Patterson**

**The MHPAC meetings occur twice a month immediately following the MHBID meeting of committees and MHBID board of directors meeting at Mission Hills Library, 215 West Washington Street**

**The next meeting of the MHPAC will take place on Wednesday, February 20, 2019 immediately following the MHBID meeting.**