



BUSINESS IMPROVEMENT DISTRICT

Meeting of the Board of Directors

Mission Hills Library – 215 West Washington Street

Wednesday, April 17, 2019 - 3:00 PM

The April 2019 Month of Meetings are underwritten by **John Ealy – Celebrating Harley Gray's 5th Birthday**

AGENDA

1. Call to Order & Introductions

2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."

3. Announcements and Community Updates

Executive Committee

- Approve – March 2019 Minutes **Action Item** 1 min
- Approve – March 2019 Financials **Action Item** 1 min
- Executive Director Evaluation in May 2019- 5 year anniversary **Action Item** 1 min
- City CPPS Grant Award of \$2,000 Approve on April 9 **Information**
- BID FY20 Budgets Approved on April 11 at Economic Development and Intergovernmental Relations Committee; to first council hearing on Tuesday April 23 and second Council Hearing on Tuesday May 21; times TBD **Information**
- Workers Compensation Insurance Automatic Renewal on May 1, 2019 **Information Update**
- Old Mission Hills Library **Information Update**

Promotions Committee

- Form AdHoc for Taste of Mission Hills on Wednesday, October 2, 2019 **Action Item** 1 min
- Social Media Analytics Presentation **J. Daniel Geddis** **Information**
- A Word from Our President – Hand Out **Information**
- San Diego County Fair Banner Installation May 15-July 4 **Information**
- Presidio Sentinel May 2019 Article by Ginny Ollis **Information**
- Shop Small/Small Business Saturday on November 30, 2019 **Information**

Economic Development Committee

- Economic Development Department New Director Christina Bibler **Information**
- Storefront Improvement Opportunities **Information**

Design Committee

- Colors on Canvas Banner Art Contest Installation May 1-15 **Update**
- **1) Prizes in addition to the Marianne Kalem Legacy Grand Prize from Patterson Engineering, Inc. 2) Budget Update 3) Social Media Ad Creation and Placement 4) Judging Criteria and Judges 5) NGG Electric Vehicle provided by Jeff Nett and Michael Rosenbaum at NGG Mortgage for Judges 6) Awards on June 5 including categories of winners 7) Reconfiguring Banner Installation Map for Contest 8) Ad Placement in Uptown News and Presidio Sentinel 9) 250 Posters**

Adjourn and reconvene as the Mission Hills Parking Advisory Committee

MH Parking Advisory Committee Meeting

- Request City place One-Way Signage at alleyway between MFCU and New Library **Action Item** 1 min
- Request City place metered parking on Dove Street, north of W.Washington **Action Item** 1 min
- Keep longtime Parking Space west of MFCU Alleyway Parking Lot Exit **Action Item** 1 min
- Form Ad Hoc to locate Stenciled Parking on red curbs for Scooters, Bikes, Etc **Action Item** 1 min
- New Library Underground Parking Update **Information**

Adjourn

The next board meeting will be Wednesday, May 15, 2019, beginning at 3:00 PM, at Mission Hills Library – 215 West Washington Street

Agenda items are informational unless noted for action