



BUSINESS IMPROVEMENT DISTRICT

### Meeting of the Board of Directors

Mission Hills Library – 215 West Washington Street

Wednesday, May 15, 2019 - 3:00 PM

May 2019 Month of Meetings underwritten by **Minka Hull – Mission Hills Financial**

### AGENDA

#### 1. Call to Order & Introductions

#### 2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."

#### 3. Announcements and Community Updates

##### Executive Committee

- Approve – April 2019 Minutes **Action Item** 1 min
- Approve – April 2019 Financials **Action Item** 1 min
- Executive Director annual review completed - 5 year anniversary **Action Item** 1 min
- City CPPS Grant Award of \$2,000 **Update**
- BID FY20 BID budgets Approved on April 23; second hearing on May 21, time TBD **Update**
- Workers Compensation Insurance discounted to \$913 **Update**

##### Promotions Committee

- US Bank Title Sponsor for 8<sup>th</sup> Annual Taste of Mission Hills at \$7,500 **Action Item** 1 min
- Gary Spizzirri's FIRST LOOK band at 8<sup>th</sup> Annual Taste of Mission Hills **Action Item** 1 min
- May 2019 San Diego Magazine Home Edition Featuring Mission Hills **Information**
- MHBID June Mixer – Host Tom North, North Properties, 325 W. Washington **Information**
- Social Media Analytics Presentation **J. Daniel Geddis** **Information**
- A Word from Our President – Hand Out **Information**
- Presidio Sentinel May 2019 Article by Ginny Ollis – Hand Out **Information**
- San Diego County Fair Banner Installation May 15-July 4 **Information**

##### Economic Development Committee

- Old Mission Hills Library Re-Use to Permanent Supportive Housing **Action Item** 1 min
- District 3 Candidates Forum hosted by All D-3 BIDs **Action Item** 1 min
- Storefront Improvement Opportunities – 3900 Goldfinch **Information**

##### Design Committee

- Elimination of Round-Up in Mission Hills BID and MAD **Action Item** 1 min
- Colors on Canvas Banner Art Contest Awards Reception **Update**
  - 1) Awards Reception on June 5; 12 winners; plus the Marianne Kalem Legacy Grand Prize from Patterson
  - 2) Engineering, Inc. 2) Program 3) Kids Activity 4) MC 5) Invitations and RSVPs 6) Food and Bev secured
  - 7) Donations for completed banners 8) Set-up and Breakdown

#### Adjourn and reconvene as the Mission Hills Parking Advisory Committee

##### MH Parking Advisory Committee Meeting

- Locations for Micro-Mobility Parking Corrals – Report from AdHoc **Action Item** 1 min
- New Library Underground Parking **Update**
- O-21057 Multi-Family Parking Standards in Transit Priority Areas – MH Street Map **Update**

#### Adjourn

The next board meeting will be Wednesday, June 19, 2019, beginning at 3:00 PM, at Mission Hills Library – 215 West Washington Street

Agenda items are informational unless noted for action