



BUSINESS IMPROVEMENT DISTRICT

### Meeting of the Board of Directors

Wednesday, November 6, 2019 - 4:30 PM with MIXER following from 5:30 PM - 7:00 PM  
Farmer’s Bottega, 860 West Washington Street, in Patio Area

The November “Month of Meetings” are Underwritten by Farmer’s Bottega

### AGENDA

#### 1. Call to Order & Introductions

#### 2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board’s area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today’s agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under “Non-Agenda Public Comment.”

#### 3. Announcements and Updates not on Agenda

#### 4. Approvals

##### Executive Committee

- Minutes of the Meeting – October, 2019 **Action Item** 1 min
- Monthly Financial – October, 2019 **Action Item** 1 min
- Executive Director Bonus **Action Item** 1 min
- Liability Insurance Policy Options **Action Item** 1 min
- Election of the Mission Hills BID Board of Directors for 2020 **Action Item** 2 min
  - Sarah Mattia for election to a 3 year term
  - Dixie Hall for election to a 1 year term, filling seat vacated by Don Holmes
- Annual Election of Officers of the Mission Hills BID Board of Directors **Action Item** 2 min
  - J. Daniel Geddis, President, Dixie Hall, Vice President,
  - Colleen Field, Secretary and, Sarah Mattia, Treasurer
- Strategic Planning Workshop and Board Meeting January 15 @ Fort Oak 11:00-3:00 **Action Item** 1 min
- Committee Meetings January 8, 2020 @ Library **Information**
- Welcome Special Guests Assemblymember Todd Gloria, Senate President Toni Atkins, and Councilmember Christopher Ward

##### Promotions Committee

- A Word from The BID – Hand-Out **Update**
- MHBID Social Media Analytics – J. Daniel Geddis **Update**

##### Economic Development Committee

- AmEx Small Business Saturday – Press, Photographer, Helium filled Balloons, Grant Art Program’s Sarah Ekedal, Paint Box Art Studio’s Jaimee Brant; Student Helpers; CAKE Bakery; Life-Size Winter Sleigh, Ornament Decorating Tables, Shop Small Give-Aways **Update**
- Additional Shop Small booths secured @ \$125; Next Steps **Action Item** 2 min
- Spotlight Mission Hills Year-Around Banners - **Update**

##### Design Committee

- MHBID Colors on Canvas Banner Art Contest **Update**

#### Adjourn the Mission Hills BID and Reconvene as Mission Hills Parking Advisory Committee

#### Reconvene as MH Parking Advisory Committee Meeting

- Parking and Alternative Transportation in Mission Hills **Update**

#### Adjourn

The next MHBID board meeting is Wednesday, January 15, 2020, following the Strategic Planning Workshop, followed by the Mission Hills Parking Advisory Committee at Fork Oak, 1011 Fort Stockton Drive; Committee meetings will take place one week prior on Wednesday, January 8, 2020 beginning at 3:00 p.m. at MH Library.

Agenda items are informational unless noted for action