



BUSINESS IMPROVEMENT DISTRICT

Board of Directors Strategic Planning Session

AGENDA

January 15, 2015, 11:00 am - 3:00 pm

Fort Oak , 1011 Fort Stockton Drive

Call to Order

Additions and Changes to Agenda

- 1. Ice Breaker** **Geddis/All**

- 2. Celebrate 2019!** **Geddis/All**
Successes of the Prior Year to Repeat
Challenges of the Prior Year to Improve

- 3. Mission Hills BID** **McNeil Schreyer**
Boundaries
Assessments and Categories of Income
Monetizing Efforts
Members, Directors, Officers, Committees

BREAK/WORKING LUNCH

- 4. Sleeve Rollers and Stakeholders** **McNeil Schreyer**
Overview of Main Street Model

- 5. The Mission Hills BID 2020 Priorities by Committee** **Geddis/Patterson**
Promotions Committee
Priorities, Participation and Partnerships
Social Media
Annual Calendar
Community Based Organization Walks, Tours, Events

BREAK



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6. The Mission Hills BID 2020 Priorities by Committee (continuing)

Economic Development Committee

Geddis /Field/Mattia

Priorities, Participation and Partnerships

Mission Hills Businesses

Growing the Board

Monetizing Efforts

Grants

Events

Design Committee

White/Geddis

Priorities, Participation and Partnerships

Aesthetic Appeal

Banners

SANDAG Transportation Improvements on West Washington for Mass

Transit, Bicycling, Pedestrians and Automobiles

Mission Hills Parking Advisory Committee

McNeil Schreyer

Priorities, Participation and Partnerships

Time Limited Parking- Meters and Curbs

How Funds May Be Spent – CP 100-18

SANDAG Transportation Improvements on West Washington for Mass

Transit, Bicycling, Pedestrians and Automobiles

FY21 Budget

7.MH BID Budget Reflecting MHBID Priorities

Geddis/All

Draft FY21 Budget

Adjourn