



BUSINESS IMPROVEMENT DISTRICT
Minutes of the Mission Hills BID Board of Directors
Wednesday, January 15, 2020 3:00 PM
Fort Oak– 1010 Fort Stockton Drive

Directors Present:

J. Daniel Geddis - One Mission Realty
Colleen Field – Allstate Insurance
Audrey Patterson, PEI
Minka Hull- MH Financial
Dixie Hall, Dixie Pops
Sarah Mattia- Pizza e Birra

Guests:

Ty Burch, Councilmember Chris Ward's Office

Staff:

Susan McNeil Schreyer- Executive Director

Excused Absence: Stuart White

The meeting was called to order by President J. Daniel Geddis at 3:01.

Non- Agenda Public Comment: Thank you to Colleen Field, of ALLSTATE Insurance for Sponsoring the January MHBID meetings.

Announcements & Community Updates: Ty Burch provided a hand out from Councilmember Ward.

Executive Committee:

Approve November 2019 Financials	Approved Hull/Hall
Approve December 2019 Financials	Approved Hull/Hall
Approve November 2019 Minutes	Approved Hull/Hall
Approve FY21 Proposed Budget (July 1, 2020-June 30, 2021)	Approved Field/Mattia
Approve appointment of Stuart White and Susan McNeil Schreyer to Street Maintenance Assessment District Advisory Committee	Approved Patterson/Hall
Noted City of San Diego EDD staff will perform Annual Site Visit to MHBID Office on 1/24/2020 at 10:00 a.m.	

Promotions Committee:

Approve San Diego Half Marathon on Sunday 3/15/20, Letter of Support	Approved Hull/Patterson
Approve SD County Fair Banner Partnership: Photos \$80; 2/28/20; 10:-12:	Approved Hull/Mattia
A Word From Our President January 2020- Hand-Out was distributed	

Economic Development Committee:

November 2019 Shop Small Saturday In-Kind was \$29,464.02
Metrics for City of San Diego FY21 MHBID Budget will be provided by D. Hall

Design Committee:

Mission Hills Enhanced Crosswalks featuring Mission Hills bird street names included in a proposal from Council District 3 through Brittany Bailey
Colors on Canvas Contest 2020 in the works; unfortunately without funding from CD3 Chris Ward

Adjourn the board of directors meeting at 3:20 PM

Approved **Hull/Mattia**

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RECONVENE AS MISSION HILLS PARKING ADVISORY COMMITTEE

S. McNeil Schreyer called the meeting to order at 3:20 PM

MH Parking Advisory Committee Meeting

Susan McNeil Schreyer re-elected to Uptown Community Parking District Executive Committee (UCPD) in December; serving as Vice President
Mission Hills BID and Parking District Analytics shared
Budget meeting with UCPD Staff in November 2019 shared
MHPAC Budget AdHoc meeting in December 2019 shared
Approve FY21 Proposed MHPAC Budget July 1, 2020- June 30, 2021

***Information
Information
Information
Information
Approved Hull/Hall***

S. McNeil Schreyer adjourned the meeting at 3:32 PM

Approved ***Geddis/Mattia***

The next Committee meetings will take place one week prior on Wednesday, February 12, 2020 beginning at 3:00 p.m. at MH Library with Board of Director meeting on Wednesday, February 19, 2020 at 3:00 p.m. at MH Library.