



BUSINESS IMPROVEMENT DISTRICT

## Meeting of the Board of Directors

Wednesday, November 18, 2020 - 4:00 PM with MIXER following from 4:30 PM - 5:30 PM  
Meshuggah Shack, 4048 Goldfinch Street, in Outdoor Area with Masks and Social Distancing

**November’s Meeting is Sponsored by Rosario Monetti, Owner, Meshuggah Shack with Mixer Following**

### AGENDA

#### 1. Call to Order & Introductions

#### 2. Non-Agenda Public Comment

*Public Comment may be made on any subject in the Board’s area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today’s agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under “Non-Agenda Public Comment.”*

#### 3. Announcements and Updates not on Agenda

#### 4. Approvals

##### Executive Committee

- Minutes of the Meeting – October, 2020 **Action Item** 1 min
- Monthly Financial – October, 2020 **Action Item** 1 min
- Annual Audit Review with Beck and Company, CPAs, Inc **Action Item** 1 min
- Approve General Liability Insurance with Philadelphia @ \$616 **Action Item** 1 min
- Approve Directors and Officers Liability Insurance with Arch @ \$1,038 **Action Item** 1 min
- Approve Nominating Committee slate of director candidates for 2021 **Action Item** 2 min  
Dixie Hall to a 3 year term; Jessica Zmuda to a 3 year term; and Rocky Rockhill to a 3 year term.
- Approve Nominating Committee slate of officer candidates for 2021 **Action Item** 2 min  
President, Dixie Hall; Vice President, J. Daniel Geddis; Secretary, Rocky Rockhill; Treasurer, Sarah Mattia
- Approve Associate Membership for Laura North, True North Beauty, 4073 Stephens **Action Item** 1 min
- Strategic Planning Workshop Wednesday 1/20/2021; 11:00-3:00; at Fort Oak **Action Item** 1 min  
With board of directors meeting following workshop

##### Promotions Committee

- A Word from Our President – Hand-Out **Update**
- MHBID Social Media Analytics – J. Daniel Geddis **Update**

##### Economic Development Committee

- Ad Hoc FY22 Budget Workshop Thursday 12/17 at 11:00 Virtually **Action Item** 2 min
- Spotlight Mission Hills Year-Around Banners **Update**
- AmEx Small Business Saturday **Update**

##### Design Committee

- Approve Stuart White and Susan McNeil Schreyer as 2021 BID representatives **Action Item** 2 min  
to Washington Street MAD Advisory Committee
- SANDAG mini traffic circles on W. University presentation in January **Update**

#### Adjourn the Mission Hills BID and Reconvene as Mission Hills Parking Advisory Committee

##### Reconvene as MH Parking Advisory Committee Meeting

- Status of EV Charging Station Grant Application **Update**
- Dove Street Parking Meter Installation, Signage, and Curb Repair at US BANK **Update**

#### Adjourn

The next MHBID board meeting is Wednesday, January 20, 2021, following the Strategic Planning Workshop, followed by the Mission Hills Parking Advisory Committee at Fork Oak, 1011 Fort Stockton Drive.

Agenda items are informational unless noted for action