



BUSINESS IMPROVEMENT DISTRICT

## **Economic Development & MPAC Committee Meeting**

Wednesday, 13th 2013 Mission Hills Books & Collectables – 4:00 PM

### **AGENDA**

**Call to Order  
Introductions**

#### **Additions/Changes to Agenda**

- **MHPAC-**
  - MH Scope of Work / Budget
  - Uptown Community Parking District Update
  - Parking solutions, Valet/Curb Side PU/Bag the meter
  - Bike and Sustainable transportation upgrades, Shuttle
  
- **Economic Development:**
- **Communication / Publicity:**
  - Members / Associate Members
  - Social Media, community partners
  
- **Destination Areas Identify & Promote**
  - Hospitality- Concierge Event i.e. Old Town, Mission Valley
  
- **Treasure Seekers Welcome-** PR Niche markets -Gems to spotlight,
  
- **Taste Of Mission Hills- October  
Designation International Restaurant Row**
  
- **MH Business Directory**
  
- **Banner sponsorship- Move to Executive**

**Next Meeting  
Adjourn**