



BUSINESS IMPROVEMENT DISTRICT

## Meeting of the Board of Directors

Wednesday, May 17, 2017 - 3:00 PM

Mission Hills United Methodist Church, 4044 Lark Street

### The May “Month of Meetings” has been Underwritten by Minka and Mark Hull – Mission Hills Financial AGENDA

#### 1. Call to Order & Introductions

#### 2. Non-Agenda Public Comment

*Public Comment may be made on any subject in the Board’s area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today’s agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under “Non-Agenda Public Comment.”*

#### 3. Announcements and Community Updates

- Representative Reports: City, County, State
- Mission Hills BID Scheduled Mixer Hosts –  
Say Lula Salon, 811 W. Washington is hosting the Spring Business Mixer, following today’s Board Meeting

#### 4. Approvals

##### Executive Committee

- |  |                          |
|--|--------------------------|
| ➤ Minutes of the Meeting – Approve April, 2017                           | <b>Action Item</b> 1 min |
| ➤ Financial Updates – Approve April, 2017 Financials                     | <b>Action Item</b> 1 min |
| ➤ Hartford Insurance Move Renewal from 7/7 to 5/1                        | <b>Action Item</b> 1 min |
| ➤ Sponsorship Development – Approve tailored approach for all BID events | <b>Action Item</b> 1 min |
| ➤ Mission Hills BID Executive Director Annual Review Report              | <b>Information Only</b>  |

##### Promotions Committee

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|--|--------------------------|
| ➤ Mission Hill BID Column in Presidio Sentinel- Approve Request to Add Photo | <b>Action Item</b> 1 min |
| ➤ Social Media Analytics - J. Daniel Geddis                                  | <b>Update</b>            |
| ➤ Auction Item: Red Hot Heroes Steak Dinner for 8 at FS 8- Saturday, May 13  | <b>Update</b>            |
| ➤ A Word from Our President: Hand-Out  | <b>Information Only</b>  |
| ➤ The June “Month of Meetings” underwriter will be Lefty’s Chicago Pizzeria  | <b>Information Only</b>  |
| ➤ San Diego Fire and Rescue Foundation Notes                                 | <b>Information Only</b>  |
| ➤ San Diego County Fair Banners- Hand Out                                    | <b>Information Only</b>  |

##### Economic Development Committee

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|--|--------------------------|
| ➤ Storefront Improvement Presentation – Approve Presentation at 6/21 BID Meeting | <b>Action Item</b> 1 min |
| ➤ Keep MTS Bus Route 83 in MHBID – Approve sending a letter to MTS               | <b>Action Item</b> 1 min |
| ➤ Reynard Way Parcel Mapping by LISC   | <b>Update</b>            |

##### Design Committee

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|---|--------------------------|
| ➤ San Diego County Grant – Approve Grant Reconciliation Package | <b>Action Item</b> 1 min |
| ➤ BID Notification of PROW Opportunities to Businesses          | <b>Update</b>            |

#### Adjourn the Mission Hills BID Board of Directors Meeting

#### Reconvene as MH Parking Advisory Committee Meeting

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|---|--------------------------|
| ➤ UCPD Wayfinding Signage Phase 2 Participation – Approve setting date for Workshop with International Restaurant Row/Graphic Solution’s Simon Andrews; MHPAC Workshop to precede BID meeting | <b>Action Item</b> 1 min |
| ➤ Reynard Way Parking and Transportation Modalities Study: noticed, 5/22 deadline   | <b>Update</b>            |
| ➤ Measurements Completed – 9 Single meters for W. Washington btwn Brant & Dove<br>Removing Multi-Pay Signage  | <b>Update</b>            |

The next board meeting is Wednesday, June 21, 2017, beginning at 3:00 p.m., at MH United Methodist Church

#### Adjourn

Agenda items are informational unless noted for action