MISSION HILLS
BUSINESS IMPROVEMENT DISTRICT

PROW CANDIDATE APPLICATION

The purpose of the **PROW** is to optimize the growth and income of retail business and restaurants by allowing and encouraging the use of portions of the **Public-Right-Of-Way** between the curb and the adjacent property line. The PROW program will promote an environment that encourages pedestrian traffic and beautification of the streetscape. PROW programs are only allowed within the City of San Diego's designated Business Improvement Districts.

Interested in temporary outdoor Café Seating? Interested in placing a display or A-frame signage in the Public-Right-Of-Way? The Mission Hills Business Improvement District is here to help!

To qualify you need:

- A current City of San Diego business tax license
- Ownership of a business within the Mission Hills BID boundaries
- A willingness to display items during hours of operation, and remove at close of business
- Proof of sufficient Liability Insurance on your Business
- A scaled diagram of what you propose to place in the Public-Right-Of -Way
- A photograph of the Public-Right-Of-Way space

Please arrange an appointment with **Mission Hills Business Improvement District Executive Director**, Susan McNeil Schreyer by email at **MissionHillsBID@gmail.com** or over the phone by calling **619-559-9502**.

This application process is designed to be simple and easy for busy business owners.

Date: _____

Your Name: _____

Business Name: _____

Business Address: _____

Business Phone: _____ **Business email:** _____

Business Tax Certificate No. _____

I am interested in the following: ☐ **Café Seating** $150 (annual fee)

☐ **Display/A-Frame** $100 (annual fee)

Briefly describe the nature of items / activities involved in the Public-Right-Of-Way:

____ Yes, I have all of the PROW Checklist items to submit.
____ Yes, I understand that this is an application for Hours of Operation exclusively.
____ Yes, I am submitting a business check with this application. CHK# _____
____ Yes, I understand that by submitting this application, I will need a permit to proceed.
____ Yes, I will post the permit in a visible location for review.

Owners Signature, _____

More info: **MissionHillsBID.com/PROW**