



BUSINESS IMPROVEMENT DISTRICT

Executive Committee Meeting

April Meetings have been Underwritten by Aaron and Ian Rabinowitz, Owners, Gelato Vero Caffè
Mission Hills United Methodist Church – 4044 Lark Street
Wednesday, April 11, 2018 - 4:00 PM

AGENDA

Call to Order

Additions/Changes to Agenda

➤ **Financials**

March 2018

➤ **Consider MHBID Board Items for April 18**

Promotions Committee

Spring Mixer on May 16, 5:30-7:30 at Saffron and Sage

Cocktails with Councilmember Ward May 22nd 5:30-7:30 Farmer's Bottega Patio

Shop Small Save-the-Date Saturday November 24, 2018

A Word from Our President - Hand Out

Presidio Sentinel Column – Consider Other Authors

Red Hot Heroes 2018 Fundraiser at Harley Gray - UPDATE

San Diego County Fair Banner Partnership - Mid-May Installation

Spotlight Mission Hills Banner Program - UPDATE

Social Media Analytics Last 30 Days

Economic Development

Rock n Roll Marathon Letter of Support - Paul Huddle, Ironman, SW Region

Councilmember Chris Ward's West Washington Walk on April 6th

Survey to BID Membership – Develop Questions, Seek Feedback on BID

Design

Dockless/Free Standing Bike Shares in Mission Hills BID - UPDATE

Neighborhood PROW Mail Chimp Campaign - UPDATE

Mission Hills Town Council 30 Summer Banners - UPDATE

Banner Art Contest 2019 - UPDATE

Mission Hills Parking Advisory

FY19 Mission Hills PAC Budget \$43,975.50 in assets discovered by City Staff

Reynard Way Study KTUA Fees Paid As Of March 19, 2018 : \$27,484

KTUA Questionnaire to Broaden Awareness & Solicit Feedback

Reynard Way Parking & Transportation Study Community Update Meeting 5/1 or 5/2

Meter Installations on 700 West Washington

Next Executive Committee Meeting: Wednesday May 9, 3:00 PM @ MH United Methodist Church

Adjourn