



BUSINESS IMPROVEMENT DISTRICT

## Executive Committee Meeting

May Meetings have been Underwritten by Don Holmes, Co-Owner, Sushi Deli 1  
Mission Hills United Methodist Church – 4044 Lark Street  
Wednesday, May 9, 2018 - 4:00 PM

### AGENDA

#### Call to Order

#### Additions/Changes to Agenda

➤ **Financials**

April 2018

➤ **SPECIAL and CLOSED SESSION**

Annual Review of Executive Director May 16

➤ **Consider MHBID Board Items for May 16**

**Promotions Committee**

Spring Mixer on May 16, 5:30-7:30 at Saffron and Sage – Chef prepared apps

Set Saturday October 13, 2018 1:00-4:00 for Taste of Mission Hills

Cocktails with Councilmember Ward May 22<sup>nd</sup> 5:30-7:30 Farmer's Bottega Patio

Red Hot Heroes 2018 Fundraiser at Harley Gray – Captain Joe Amador

San Diego County Fair Banner Partnership – May 18 Installation

Mission Hills BID Column May 2018 - Hand Out

Social Media Analytics Last 30 Days

**Economic Development**

Review Proposed Survey to BID Membership – Seek Feedback

Barkhouse Plants - Soil Covered with Chili Flakes

**Design**

Dockless Bike Insurance for Mission Hills BID – ofo Presentation on 5/16

Neighborhood PROW Mail Chimp Campaign - UPDATE

Mission Hills Town Council 30 Summer Banners - UPDATE

Banner Art Contest 2019 Grant Application – UPDATE

**Mission Hills Parking Advisory**

Free Ride Expansion to Mission Hills \$5,000 request by E. Studebaker- Hand-out

Questionnaire to Broaden Awareness & Solicit Feedback on Reynard Way

May 2, 2018 Reynard Way Study Community Update Meeting

Meter Installations on 700 West Washington

**Next Executive Committee Meeting: Wednesday June 13, 3:00 PM @ MH United Methodist Church**

**Adjourn**