



BUSINESS IMPROVEMENT DISTRICT

Meeting of the Board of Directors

Wednesday, November 7, 2018 - 4:30 PM with MIXER following from 5:30 PM - 7:30 PM
Harley Gray Kitchen & Bar, 902 West Washington Street

The November "Month of Meetings" are Underwritten by John Ealy, Owner, Harley Gray Kitchen & Bar

AGENDA

1. Call to Order & Introductions

2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."

3. Announcements and Community Updates – Representative Reports from State, County, City & MH Neighborhood

4. Approvals

Executive Committee

- Minutes of the Meeting – October, 2018 **Action Item** 1 min
- Financial Updates – October, 2018 **Action Item** 1 min
- Election of the Mission Hills BID Board of Directors for 2019 **Action Item** 2 min
Audrey Patterson and Colleen Field for re-election to a 3 year term
Amanda Gregory and J. Daniel Geddis for election to a 3 year term
- Annual Election of Officers of the Mission Hills BID Board of Directors **Action Item** 2 min
J. Daniel Geddis, President, Don Holmes, Vice President,
Audrey Patterson, Secretary and Colleen Field, Treasurer
- Accept Resignation of Troy Curnett from Mission Hills BID board of directors **Action Item** 1 min
- Liability Insurance Policy Options **Action Item** 1 min
- MHBID 2019 committee, board, and strategic planning meetings in Church Parlor **Action Item** 1 min

Promotions Committee

- A Word from The BID – Hand-Out **Update**
- MHBID Social Media Analytics – J. Daniel Geddis **Update**

Economic Development Committee

- 4th Annual Mission Hills 5K benefitting Grant School on Sat 4/6/19 – Jennifer Benson **Action Item** 3 min
- 7th Annual Taste of Mission Hills Final Numbers **Action Item** 2 min
- AmEx Small Business Saturday – Press; Staff; Maureen Tess's Young Helpers; **Update**
Photographer; CAKE bakery
- Small Business Saturday Booths – Life-Size Gingerbread Shop, Cookie Decorating **Action Item** 2 min
Tables, Shop Small Give-Aways; they leave no room for additional booths
- Spotlight Mission Hills Year-Around Banners **Update**

Design Committee

- Banner Rotation Calendar for 2019 **Update**
- MHBID PROW **Update**
- MHBID Banner Art Contest Grant Applications Submitted to City and County **Update**

Adjourn the Mission Hills BID and Reconvene as Mission Hills Parking Advisory Committee

The next BID board meeting is Wednesday, January 16, 2019, beginning at 3:00 p.m., followed by the Mission Hills Parking Advisory Committee at MH United Methodist Church, 4044 Lark Street; Committee meetings will take place one week prior on Wednesday, January 9, 2019 beginning at 3:00 p.m. at MH United Methodist Church

Reconvene as MH Parking Advisory Committee Meeting

- Reynard Way Parking and Alternative Transportation Study **Update**
- Uptown Community Parking District Advertorial in Uptown News – Hand-Out **Information**

Adjourn

Agenda items are informational unless noted for action