



BUSINESS IMPROVEMENT DISTRICT

Special Meeting of the Board of Directors
Wednesday, February 16, 2022 - 3:00 PM
Cardellino – 4033 Goldfinch Street
AGENDA

1. Call to Order & Introductions
2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak.

3. Announcements and Updates not on Agenda
4. Approvals

Executive Committee

- Approve Monthly Financial – November, 2021 Action Item 1 min
Approve Monthly Financial – December, 2021 Action Item 1 min
Approve Monthly Financial – January, 2022 Action Item 1 min
Approve Minutes of the Meeting – November, 2021 Action Item 1 min
Accept resignation of R Rockhill due to Board of Real Estate Meeting Schedule Conflicts Action Item 1 min
Approve City required annual anti-harassment & inclusivity training \$100 p/p Action Item 1 min
Approve FY20 (7/1/20-6/30/21) President's Annual Report Action Item 1 min
Approve FY20 (7/1/20-6/30/21) Annual Independent Audit by Beck and Associates Action Item 1 min
Approve FY23 Proposed Budget July 1, 2022 – June 30, 2023 Action Item 1 min
Informational Updates: PPP Forgiveness Filed and Receipt Confirmed on 1/31/22
Corporate Statement of Information filed & confirmed with CA SoS on 2/2/22

Promotions Committee

- Direct executive director to pursue items from strategic planning session Action Item 1 min
Mission Hills 5K, March 19, 2022, Requesting Letter of Support – Tracey Lilly Action Item 1 min
Mission Hills Garden Club Requesting Monetary Donation for BID Ad \$75-\$500; Request to partner on MHBID website posts Action Item 1 min
Register MHBID for Great San Diego Scavenger Hunt- Sat, May 21, 2022 8:AM-6:PM Action Item 1 min
Colors on Canvas 2022 judges, reception, celebration and auction venue secured; refreshment donations; winners prizes; 6 week banner installation; UPDATE
March Mixer at BACKBONE Floral, 910 Fort Stockton Drive Information
A Word from Our President and March Column Ideas? Information

Economic Development Committee

- Direct executive director to pursue items from strategic planning session Action Item 1 min
FY23 Budget Appropriations Process/Metrics Needed Information

Design Committee

- Direct executive director to pursue items from strategic planning session Action Item 1 min
Add nine additional Banner positions, create new Architecture Series Banners, approximate one-time cost of \$2,000; Décor Plan Price Increase of 20% Action Item 1 min
Best next steps on Washington Street Maintenance Assessment District Action Item 1 min
Work with UCPD and neighborhood on design options for Mission Hills entrance Action Item 1 min
Informational Update: Washington Street MAD FY23 Budget \$102,728. approved on 1/21/22

Adjourn the Mission Hills BID and Reconvene as Mission Hills Parking Advisory Committee

Reconvene as MH Parking Advisory Committee Meeting

- Approve FY23 Proposed MHPAC Budget July 1, 2022- June 30, 2023 Action Item 1 min
Work with UCPD and community on Mission Hills placemaking sign Action Item 1 min

Adjourn

The next meeting of the Mission Hills BID is scheduled to take place on Wednesday March 16, 2022 at 3:00 PM at the Mission Hills Library, 215 West Washington Street

Agenda items are informational unless noted for action