



BUSINESS IMPROVEMENT DISTRICT

Executive Committee Meeting

Mission Hills Library – 215 West Washington Street
Wednesday, March 16, 2022 - 4:00 PM

AGENDA

Call to Order & Introductions

Additions/Changes to Agenda

Executive Committee:

- Approve February 2022 Financials
- Approve February 2022 Minutes
- Mission Hills BID Non-Profit Biennial Renewal

Promotions Committee:

- SD Half Marathon, 3/27/22 Update & Support
- Mission Hills Garden Club Walk Update
- A Word from Our President – Hand Out
- Social Media Analytics
- MHBID Website Reveal on 3/16
- Partnership with San Diego County Fair Banner Program Update
- Discuss Mission Hills BID April Column in Presidio Sentinel

Susan Briggs
Cheri Betancourt-Brooks
Dixie Hall
J. Daniel Geddis
Faith Bretow

Economic Development Committee:

- FY21 Budget Package Submitted on February 7, 2022 – Additional Deadlines
- MHBID Performance Metrics from Interstate Commercial Real Estate for City of San Diego- Hand-out
- Storefront Improvement Funding Resumed 2/22 - Update
- Falcon Liquor Tasting Room - Update
- Uptown Planners Election Results – Michael Brown, Patty Ducey-Brooks, Tony Silvia

Design Committee:

- IRR Parking Fund Pedestrian Lighting Chalmers to Andrews on India \$42K
- MTS Bus Stop on W. Washington near The Red Door
- Spotlight Mission Hills Year-Round Banners
- Washington Street Maintenance Assessment District
- Colors on Canvas Banner Art Contest 2022 Update – 76 Banners; Installation on lamp posts 3/8-4/19; 5 Sponsors; 12 Partners; 16 judges; Amy Halquist Golf Car Secured; Rosanna Photographer Secured; The Frame Maker Secured for 4/27 event; Geddis & Hess creating collaterals;

SM Schreyer
SM Schreyer
Stuart White

Mission Hills Parking Advisory Committee:

- FY 23 Budget – Bulk of funds to Extraordinary Maintenance for placemaking signage considerations during the SANDAG Washington to Bachman bikeway
- Dove Street time limited parking, north of W. Washington

ADJOURN