



BUSINESS IMPROVEMENT DISTRICT

Board of Directors Meeting
Wednesday, April 20, 2022 - 3:00 PM
Mission Hills Library Community Room – 215 West Washington Street
AGENDA

1. Call to Order & Introductions

2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak.

3. Announcements and Updates not on Agenda

4. Approvals

Executive Committee

- Approve Monthly Financial – March, 2022 (Action Item 1 min)
Approve Minutes of the Meeting – March, 2022 (Action Item 1 min)
Set date in November for Annual Meeting and Elections (Action Item 1 min)
Set date to complete Executive Director Annual Review prior to May 15, 2022 (Information)

Promotions Committee

- Approve MHBID participation and promotion of the Greater San Diego Scavenger Hunt Saturday, June 18, 2022; Start and End in North Park (Action Item 1 min)
Social Media Analytics (Information)
A Word from Our President – April issue Online and in Presidio Sentinel (Information)
Mission Hills BID's Presidio Sentinel May Column Suggestions (Information)

Economic Development Committee

- FY23 Budget Package Submitted on February 7, 2022 – Additional Deadlines 4/13 and 4/25-26 (Information)
Michelle Munoz, Small Business Engagement Specialist, EDD City of San Diego (Information)
EDD's BID Survey Results to be shared with each BID individually (Information)
New Development information page on website (Information)

Design Committee

- Approve creating new art on SDG&E Utility Boxes near Meshuggah Shack (Action Item 1 min)
Approve proceeding on request from The Red Door to relocate MTS Bus Stop (Action Item 1 min)
Spotlight Mission Hills Year-Round Banners; 50 Spotlight and 42 CTA (Update)
Washington Street Maintenance Assessment District (Update)
Colors on Canvas Banner Art Contest 2022 (Update)

Adjourn the Mission Hills BID and Reconvene as Mission Hills Parking Advisory Committee

Reconvene as MH Parking Advisory Committee Meeting

- Approve request from The Red Door to relocate MTS Bus Stop closer to Green Manor (Action Item 1 min)
Parking meter revenue losses during construction projects (Information)
Dove Street time limited parking, north of W. Washington (Information)

Adjourn

The next meeting of the Mission Hills BID is scheduled to take place on Wednesday May 18, 2022 at 3:00 PM in the Mission Hills Library Community Room, 215 West Washington Street

Agenda items are informational unless noted for action