



BUSINESS IMPROVEMENT DISTRICT

Executive Committee Meeting

Mission Hills Library – 215 West Washington Street

Wednesday, April 13, 2022 - 4:00 PM

AGENDA

Call to Order & Introductions

Additions/Changes to Agenda

Executive Committee:

- Approve March 2022 Financials
- Approve March 2022 Minutes
- Set date to complete Executive Director Annual Review prior to May 15, 2022
- Set date for Annual Meeting and Elections

Promotions Committee:

- A Word from Our President – Hand Out
- Greater San Diego Scavenger Hunt- June 11, 2022
- Social Media Analytics
- Discuss Mission Hills BID May Column in Presidio Sentinel

Dixie Hall

J. Daniel Geddis

Economic Development Committee:

- FY23 Budget Package Submitted on February 7, 2022 – Additional Deadlines 4/13 and 4/25-26
- Michelle Munoz, Small Business Engagement Specialist, EDD City of San Diego
- EDD's BID Survey Results to be shared with each BID individually

Design Committee

- Creating new art on SDGE Utility Boxes near Meshuggah Shack **SM Schreyer**
- MTS Bus Stop at The Red Door and request to relocate **SM Schreyer**
- Spotlight Mission Hills Year-Round Banners; 50 Spotlight and 42 CTA **Stuart White**
- Washington Street Maintenance Assessment District
- Colors on Canvas Banner Art Contest 2022 Update – 76 Banners; Search update on lamp post # 23 missing two banners and all hardware; Golf Cart Update; Judging completed 4/7; MHBID purchased prizes for 16 top scoring artists; S Ekedal providing separate gifts for each winner; Lazy Acres gift cards received; MHBID to provide Marianne Kalem Legacy Award Check; Need gift cards from Dixie Pops and Paint Box; Need certificates from elected officials; 4/19 delivery of banners to A Patterson with SM Schreyer picking up later the same week; The Frame Maker private dock and concrete area for 4/27 event; D Geddis and Brian Hess Design creating event day collaterals; developing event day of schedule

Mission Hills Parking Advisory Committee:

- MTS Bus Stop on W. Washington request to relocate closer to Green Manor **SM Schreyer**
- Complaints about parking access during construction projects
- Dove Street time limited parking, north of W. Washington

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