



BUSINESS IMPROVEMENT DISTRICT

Minutes of the Meeting of the Board of Directors

Wednesday, June 15, 2022 - 3:00 PM
L'Atelier – 2655 Reynard Way

Board of Directors:

Dixie Hall – Dixie Pops
J Daniel Geddis – One Mission Realty
Jamaal Jackson – US Bank
Sarah Mattia – Pizza e Birra
Michael Metcalf – Metcalf Consulting

Excused Absence:

Jesse Zmuda – Backbone Floral

Guests:

Miki Holmes – AD78 Ward
Jason Weisz- SD39 Atkins
Latrell Crenshaw – City Economic Development

Staff:

Susan McNeil Schreyer

The meeting was called to order by D Hall at 3:05.

Introductions were encouraged for all attending, starting with the board of directors

Non- Agenda Public Comment: None

Announcements & Community Updates: M Holmes provided update on 18 bills which made it through committee. J. Weisz provided a general framework of the budget process, now on the governor's desk. Of interest to small business are \$250M to offset COVID leave used by small businesses; shared Zero8Hundred was the senator's non-profit of the year; SB972 to help support California's street food vendors by removing barriers to accessing food vending permits. L. Crenshaw shared Storefront Improvement opportunity, TOBO expiration on 7/13, Spaces as Places replaces TOBO, and Sidewalk Vending ordinance that begins on 6/21/22.

Executive Committee:

Approve May 2022 Minutes

Approved Geddis/Jackson

Approve May 2022 Financials

Approved Jackson/Geddis

Information Updates: Extend thank you to US Bank and United Way for Employee Donation of \$100. Workers Compensation Insurance Audit Completed on 6/7. Talech/Elavon device updates and usage.

Promotions Committee

Information Updates: A Word from Our President – Hand-out; Social Media Analytics by D. Geddis provided FB 893; IG 2,292; T 1,651; Mission Hills BID quarterly Summer Business Mixer 5:30 - 7:00 PM @ L' Atelier; Greater San Diego Scavenger Hunt- Saturday, August 27, 2022; Mission Hills BID July Column in Presidio Sentinel to include 4th of July, Pride, Kids Activities; Pizza to Popsicle

Economic Development Committee

Information Updates: Storefront Improvement Opportunities beginning in FY23; FY23 BID Budget requires Anti-harassment and Inclusion Training by December 2022; Temporary Outdoor Business Opportunity (TOBO) set to expire on 7/13/22.

Design Committee

Trail new art wrap on SDGE Utility Boxes near Meshuggah Shack until after SDGE responds Approved Geddis/Jackson

Information Updates: Spotlight Mission Hills FY23 Banner Program renewals and new sales going well; Washington Street Maintenance District tree trimming and removal news is City did not trim enough to see Presidio Cleaners sign and SM Schreyer requested CCR and Development Agreement from 1Mission to find out who is responsible for removal and replacement of two dead palm trees in 800 block of W. Washington

Adjourned the Mission Hills BID meeting at 4:00 PM

Approved Geddis/Mattia

The MH Parking Advisory Committee meeting was called to order at 4:01 by Chair S McNeil Schreyer

Approve Acorn Lighting installation for pedestrian safety in the business district adjacent

Approved Hall/Jackson

to the residential neighborhood, in conjunction with the next City utilities undergrounding in Mission Hills,

and, support formation of Lighting Maintenance District for Acorn Lighting upkeep.

Information Updates: MTS reached out to Nakhshab Development on request by senior citizen to relocate MTS bus stop close to Green Manor, no response; City will conduct duration study on 4000 block of Dove Street to establish limited time parking

Adjourned the MH Parking Advisory meeting at 4:05 PM

Approved Hall/Mattia

The next meeting of the Mission Hills BID is scheduled to take place on Wednesday July 20, 2022 at 3:00 PM in the Mission Hills Library Community Room, 215 West Washington Street