



BUSINESS IMPROVEMENT DISTRICT

Meeting of the Board of Directors

Wednesday, September 21, 2022- 3:00 PM

Mission Hills Library - 215 West Washington Street

Mixer Following at The Meatery - 902 West University Avenue 5:30 – 7:00 in the evening

AGENDA

1. Call to Order & Introductions

2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."

3. Announcements and Updates not on Agenda

4. Approvals

Executive Committee

- Approve Monthly Financials – July 2022 **Action Item** 1 min
- Approve Minutes of the Meeting – July, 2022; Dark in August **Action Item** 1 min
- Approve August 2022 Financials **Action Item** 1 min
- Approve November 2, at 4:00 for Annual Meeting, Elections & Mixer at Kettle & Stone **Action Item** 1 min
- Approve President's AdHoc Nominating Committee of Zumda, Jackson, Geddis and Hall **Action Item** 1 min
- Approve Associate Members FY23: US Bank (voting member); MH Nursery (non-voting); Thorn Brewing Mission Hills (non-voting); Paint Box Art Studio (non-voting); Saffron & Sage (non-voting) upon receipt of fully executed agreements **Action Item** 1 min
- Approve MHBID BID Alliance annual membership fee of \$300 **Action Item** 1 min
- Approve MFJ replacement check #2600 for \$400 (See USPS Letter) **Action Item** 1 min
- Note Talech/Elavon refund of \$71.82 Merchant Fee Credit **Update**

Promotions Committee

- 10th Annual Taste of Mission Hills Needs: Sponsors for Live Music and Photographer. Taste forks at 31 venues. Set up and collect TASTE trolley signs. Will Call. Volunteers needed. **Action Item** 3 min
- September- A Word from our President hand-out **Information**
- October Presidio Sentinel Column **Information**
- Social Media Analytics – Daniel Geddis **Update**

Economic Development Committee

- Storefront Improvement Opportunities – FY23 Funding Available **Update**
- Construction Projects and Empty Building Spaces **Update**

Design Committee

- 2023 Colors on Canvas Banner Art Contest Announcement: **Action Item** 1 min
Kick-off in January and Celebration in April; 6 week lamppost installation; Patterson Engineering, Inc will be Title Sponsor and Marianne Kalem Legacy Award donor; Grant TK8 and Paint Box Art Studio to be childrens' art facilitators
- Spotlight Mission Hills FY23 Banner Program Update **Action Item** 1 min
- Washington Street MAD new staff Milton Clark **Update**
- New Art on Utility Boxes near Meshuggah Shack – SDGE said no to wrapping, Next Steps **Update**

Adjourn the Mission Hills BID and Reconvene as Mission Hills Parking Advisory Committee

Reconvene as MH Parking Advisory Committee Meeting

- Limited time parking on 4000 block of Goldfinch Street- no pay 30 minute meter **Action Item** 1 min
- Progress on senior citizen request to relocate MTS bus stop closer to Green Manor **Update**
- Progress on limited time parking on 900 block of Fort Stockton Drive- October Installation **Update**
- Dove Street, north of W. Washington, parking duration study by City's Transportation Engineers **Update**
- Mission Hills Bikeway Retaining Wall and Placemaking Signage **Update**

The next meeting of the Mission Hills BID will take place on Wednesday October 19, 2022 at 3:00 PM.

Agenda items are informational unless noted for action