



BUSINESS IMPROVEMENT DISTRICT

Meeting of the Board of Directors

Wednesday, November 2, 2022 - 4:00 PM Annual Meeting and Elections with Mixer following from 4:30 PM - 6:00 PM
Kettle & Stone, 1619 West Lewis Street, hosted by Rina Porras, Owner
THIS YEAR'S SPECIAL GUEST IS MAYOR TODD GLORIA

AGENDA

1. Call to Order & Introductions

2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."

3. Announcements and Updates not on Agenda

4. Approvals

Executive Committee

- Approve Minutes of the Meeting – October, 2022 **Action Item** 1 min
- Approve Monthly Financial – October, 2022 **Action Item** 1 min
- Approve Strategic Planning Workshop Wednesday 1/18/2022; at La Puerta Mission Hills **Action Item** 1 min
4020 Goldfinch Street, with board of directors meeting beginning at 3:00; Cost not to exceed \$300
- Annual Audit Review with Beck and Company, CPAs, Inc **Update**
- Approve Nominating Committee slate of director candidates for 2023 **Action Item** 5 min
Sarah Mattia, Pizza e Birra, to a 3 year term; Amra Mulic, All American Tailor to a 3 year term
- Approve Nominating Committee slate of officer candidates for 2023 **Action Item** 2 min
President, Dixie Hall, DixiePops; Vice President, J Daniel Geddis, Team D&B One Mission Realty;
Secretary, Jesse Zmuda, Backbone Floral; Treasurer, Jamaal K. Jackson, US Bank
- Ad Hoc FY24 Budget Workshop December 7, 10:00-12:00 at BID Office **Action Item** 1 min

Promotions Committee

- Holiday Promotions on Social **Information**
- AmEx Small Business Saturday Swag Prep and Pick Up at US Bank **Update**
- January 2023 Launch of Colors on Canvas Banner Art Contest **Update**
- A Word from Our President – November Hand-Out **Update**
- MHBID Social Media Analytics – J Daniel Geddis **Update**

Economic Development Committee

- Resolving Homelessness in Mission Hills Next Steps **Update**

Design Committee

- Approve Stuart White and Susan McNeil Schreyer as 2023 BID representatives **Action Item** 1 min
to Washington Street MAD Advisory Committee
- Murals AdHoc Committee – Growing Interest, Next Steps **Update**

Adjourn the Mission Hills BID and Reconvene as Mission Hills Parking Advisory Committee

Reconvene as MH Parking Advisory Committee Meeting

- Mission Hills Bikeway Retaining Wall and Placemaking Signage **Update**
- Status of SANDAG mini traffic circles on W. University presentation **Update**
- Progress on senior citizen request to relocate MTS bus stop closer to Green Manor **Update**
- Progress on limited time parking on 900 block of Fort Stockton Drive- October Installation **Update**
- Dove Street, north of W. Washington, timed parking installation signatures **Update**

Adjourn

The next MHBID board meeting is Wednesday, January 18, 2023, at 3:00 p.m. following the Strategic Planning Workshop, followed by the Mission Hills Parking Advisory Committee at La Puerta, 4020 Goldfinch Street.

Agenda items are informational unless noted for action