



BUSINESS IMPROVEMENT DISTRICT

Minutes of the Meeting of the Board of Directors

Wednesday, October 19, 2022 - 3:00 PM

Mission Hills-Hillcrest/Know Library – 215 West Washington Street

Board of Directors:

- Dixie Hall – Dixie Pops
J Daniel Geddis – One Mission Realty
Jamaal Jackson – US Bank
Sarah Mattia – Pizza e Birra
Michael Metcalf – Metcalf Consulting
Jesse Zmuda – Backbone Floral

Guests:

- Amra Mulic – All American Tailor
Michelle Munoz – City Economic Development

Staff:

- Susan McNeil Schreyer

The meeting was called to order by D Hall at 3:00.

Introductions were encouraged for all attending, starting with the board of directors

Non- Agenda Public Comment: None

Announcements & Community Updates: M. Munoz shared November BID site visits with executive directors are being scheduled; prohibition of single use plastics is again before the City Council and she will send a flyer for distribution once one is available.

Executive Committee:

- Executive director annual salary increase by \$9,750
Approve Monthly Financials - September 2022
Approve Minutes of the Meeting - September 2022
Approve renewing Directors and Officers Insurance Policy #NFPO134701-02 at \$1,141
Approve Annual Meeting, Election & Mixer 4:00 p.m. November 2 at Kettle & Stone
Establish Calendar 2023 Meetings of the MHBID in the Community Room of the Library
Establish January 2023 date and time for Annual Workshop of the MHBID
Establish second Wednesday of month at 3:00 for 2023 MHBID Committee Meetings
Accept Nominations Committee Slate of Director and Officers Candidates

- Approved Jackson/Zmuda
Approved Metcalf/Jackson
Approved Metcalf/Zmuda
Approved Metcalf/Jackson
Approved Geddis/Mattia
Approved Jackson/Metcalf
Approved Mattia/Zmuda
Approved Jackson/Zmuda
Approved Geddis/Zmuda

Updates and Information: Board of directors and executive director making progress on Anti-harassment and Inclusion Training sessions.

Promotions Committee

Support Mission Hills Community Preservation Street Closure and Alcohol Service on 10/22/22
10th Annual Taste of Mission Hills- Sold Out. Send analytics & photos to businesses.

- Approved Zmuda/Metcalf
Approved Geddis/Mattia

Shop Small Saturday on Saturday November 26, 2022; Swag pick up at US Bank dates TBD

- Approved Jackson/Metcalf

Updates and Information: Social Media Analytics FB 973; IG 2,381; TW1,653 shared by Daniel Geddis. A Word from Our President October – Have you read it? Full page ad in Presidio Sentinel. A Word from Our President November Column to include Re-cap of Taste, Taste analytics/charts, Thanksgiving, Shop Small

Economic Development Committee

Resolving Homelessness in Mission Hills Next Steps - Brian Gruters, PATH requested to be rescheduled
Washington Street MAD Update & Other Proposed MADs. No action. Keep on Agenda.

Design Committee

Approve executive director pursuing 2023 Colors on Canvas Banner Art Contest
Sponsorships with kick-off in January. Artwork through February; Installation in March and Celebration in April; Grant TK8 Sarah Ekedal and Paint Box Art Studio Jaimee Brant collaboration. Updates and Information: Spotlight Mission Hills FY23 Banner Program Update
New Art on Utility Boxes near Meshuggah Shack – No wrapping. Next Steps. Keep on future agendas and track progress made in La Jolla.

- Approved Metcalf/Zmuda

Adjourned the Mission Hills BID meeting at 4:01 PM

Approved Geddis/Jackson

The MH Parking Advisory Committee meeting was called to order at 4:02 by Chair S M Schreyer



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The MH Parking Advisory Committee meeting: continued

Updates and Information: MTS and City have reached out to developer on senior citizen request to relocate MTS bus stop closer to Green Manor though it is not a part of the development agreement. The MH Parking Advisory Committee chair has also talked with the developer's public relations person, without reply from developer. Progress on limited time parking on 900 block of Fort Stockton Drive is slow with anticipated October meter installation. Dove Street, north of W. Washington, timed parking installation will be canvased by chair of MH Parking Advisory Committee chair. Mission Hills Bikeway Retaining Wall and Placemaking Signage

The next meeting of the Mission Hills BID is the Annual Meeting which will take place on Wednesday November 2, 2022 at 4:00 PM at Kettle & Stone, 1619 Street to include Annual Election of Directors and Officers. A Mixer will follow from 4:30- until 6:00.

Agenda items are informational unless noted for action