



BUSINESS IMPROVEMENT DISTRICT

Special Meeting of the Board of Directors

Wednesday, January 18, 2023 - 3:00 PM

La Puerta Mission Hills – 4020 Goldfinch Street

AGENDA

1. Call to Order & Introductions

2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."

3. Announcements and Updates not on Agenda

4. Approvals

Executive Committee

- Approve Monthly Financial – October 2022 **Action Item 1 min**
- Approve Monthly Financials – November, 2022 **Action Item 1 min**
- Approve Monthly Financial – December, 2022 **Action Item 1 min**
- Approve Minutes of the Meeting – November, 2022 **Action Item 1 min**
- Accept resignation of D. Hall due to business closing from ongoing plumbing issues **Action Item 1 min**
- Approve 2023 slate of officers of the board – D. Geddis, President; J J. Jackson, Vice President; Zmuda, Secretary; Sarah Mattia, Treasurer **Action Item 1 min**
- Approve FY22 (7/1/21-6/30/22) President's Annual Report **Action Item 1 min**
- Approve FY22 (7/1/21-6/30/22) Annual Independent Audit by Beck and Associates **Action Item 1 min**
- Approve FY24 Proposed Budget July 1, 2023 – June 30, 2024 **Action Item 1 min**

Promotions Committee

- Direct executive director to pursue items from strategic planning session **Action Item 1 min**
- Work with SD County Fair Community Outreach for 72 MHBID business banners **Action Item 1 min**
- Half Marathon on 3/26/23, Requests Letter of Support – Ellen Larson **Action Item 1 min**
- SD MH Garden Club requests trade for April and May Garden Walk ad on BID website for ½ page BID Ad in walk booklet; walk scheduled for 5/13/23 – Barbara Mandel **Action Item 1 min**
- A Word from Our President and February Column Ideas **Information**

Economic Development Committee

- Direct executive director to pursue items from strategic planning session **Action Item 1 min**
- City EDD site visit, website and cloud review; MHBID contract approved addtnl 6-month **Information**
- FY24 Budget Appropriations Process worksheets due to City on 1/23/23 **Information**

Design Committee

- Direct executive director to pursue items from strategic planning session **Action Item 1 min**
- Develop utility box beautification art program **Action Item 1 min**
- Create new Architecture Series banners \$2,500 **Action Item 1 min**
- Colors on Canvas 2023 progress **Action Item 1 min**
- Washington Street Maintenance Assessment District updates **Action Item 1 min**
- Work with UCPD and neighborhood on design options for Mission Hills entrance **Action Item 1 min**
- Acknowledge SD Street Banners price increase and Siegan Digital price increase **Information**

Adjourn the Mission Hills BID and Reconvene as Mission Hills Parking Advisory Committee

Reconvene as MH Parking Advisory Committee Meeting

- Approve FY23 Proposed MHPAC Budget July 1, 2023- June 30, 2024 **Action Item 1 min**
- Work with UCPD and community on Mission Hills entrance **Action Item 1 min**
- 910 Fort Stoocton Drive meter update **Information**
- Uptown Community Parking District Board re-elected Susan McNeil Schreyer as an officer of the board of directors, will serve as secretary for 2023 **Information**

Adjourn

The next meeting of the Mission Hills BID is scheduled to take place on Wednesday February 15, 2023 at the Mission Hills Library, 215 West Washington Street

Agenda items are informational unless noted for action