



BUSINESS IMPROVEMENT DISTRICT

## Meeting of the Board of Directors

Wednesday, March 15, 2023 - 3:00 PM

Pizza e Birra – 3625 India Street

Spring Business Mixer to follow 5:30 PM – 7:00 PM

Special thank you to the crew at Pizza e Birra

### AGENDA

#### 1. Call to Order & Introductions

#### 2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President **prior** to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."

#### 3. Announcements and Updates not on Agenda

#### 4. Approvals

##### Executive Committee

- San Diego Business Journal Black Business Leaders of Influence
- Approve Monthly Financial – February 2023
- Approve Minutes of the Meeting – February 2023
- Mission Hills BID website malicious code repair \$99

**Information**  
**Action Item** 1 min  
**Action Item** 1 min  
**Action Item** 1 min

##### Promotions Committee

- Approve transportation contract for 11<sup>th</sup> Annual Taste of Mission Hills – Wed, October 11, 2023
- SD County Fair Banner Partnership - Photo Session Update
- March A Word from Our President – Hand Out
- Social Media Analytics for March 15 meeting
- BID Presidio Sentinel April Column: April Fools, Earth Day, Easter, M&A Garage Sale

**Action Item** 1 min  
**Information**  
**Information**  
**Information**  
**Information**

##### Economic Development Committee

- FY24 BID Budget Process; 3/8 to Council Committee; 4/18 to City Council; 5/23 Adopt Budget
- Updates on Construction Projects, Retail Space, and Uptown Planners Election on 3/7/23

**Update**  
**Update**

##### Design Committee

- 2023 Colors on Canvas Banner Art Contest: Update on children's art facilitators
- MH Garden Club Mural Touch-Up on Goldfinch, south of Sutter, on May 6 & 7, 2023
- Washington Street Maintenance Assessment District sidewalk power washing Mon, 3/20 and Tue 3/ 21

**Action Item** 1 min  
**Information**  
**information**

#### Adjourn the Mission Hills BID and Reconvene as Mission Hills Parking Advisory Committee

##### Reconvene as MH Parking Advisory Committee Meeting

- Approve \$70K from FY24 Extraordinary Maintenance to Wayfinding Intersection Art
- Request to shorten red curb at 365 W. Washington Street
- Wayfinding Mural Art on Utility Boxes in MHPAC on W. Washington Street and Goldfinch Street
- Wayfinding Mural Art on Reynard Way Stairway north of 3085 Reynard Way
- Progress on parking meter installation at 910 Fort Stockton Drive
- Progress on senior citizen request to relocate MTS bus stop closer to Green Manor
- Progress on Dove Street, north of W. Washington

**Action Item** 1 min  
**Update**  
**Update**  
**Update**  
**Update**  
**Update**  
**Update**

#### Adjourn

The next meeting of the Mission Hills BID is scheduled to take place on Wednesday April 19, 2023 at the Mission Hills Library, 215 West Washington Street

Agenda items are informational unless noted for action