



BUSINESS IMPROVEMENT DISTRICT

Minutes of the Meeting of the Board of Directors

Wednesday, February 15, 2023 - 3:00 PM

Mission Hills Library – 215 West Washington Street

Board of Directors:

- Sarah Mattia – Pizza e Birra
J Daniel Geddis – One Mission Realty
Jamaal Jackson – US Bank
Michael Metcalf – Metcalf Consulting
Amra Mulic – All American Tailor

Guests:

- Michelle Munoz – City Economic Development
Dan Sussman - Anytime Fitness
David Gieselman - Anytime Fitness
Jason Weisz - Senator Atkins
Miki Holmes - Assemblymember Ward
Logan Braydis - Councilmember Whitburn
Staff: Susan McNeil Schreyer

Excused Absence: Jesse Zmuda, Backbone Floral

The meeting was called to order by J Daniel Geddis at 3:00.

Introductions were encouraged for all attending, starting with the board of directors

Non- Agenda Public Comment: J. Weisz updated on Homeless, Housing, Climate Change and Earned Income tax credit; M. Holmes updated on legislative session and Ward elected Assembly Speaker Pro Tempore; L. Braydis introduced himself, shared his contact information and updated on D3 priorities of homelessness, streets and towing reform; M. Munuz updated on cyber security workshop (posted on MHBID website), Small Business Labor Law and returning to in- person meetings.

Announcements & Community Updates: NONE

Executive Committee:

- Approve Monthly Financials – January, 2023 Approved Mattia/Mulic
Approve Minutes of the Meeting – January 2023 Approved Metcalf/Mattia

Promotions Committee:

- Approve Tracey Lilly requested Letter of Support for Mission Hills 5K, Saturday, 3/18/23 Approved Mattia/Metcalf
Approve 11th Annual Taste of Mission Hills – October 11, 2023 Approved Mulic/Mattia
Approve Mission Hills BID Meeting & Quarterly Mixer @ Pizza e Birra on 3/15/23 @ 5:30 - 7:00 Approved Mattia/Metcalf
Approve SD County Fair Banner Partnership – Photo Session Wednesday, 3/1/23, 9:00-12:00 Approved Metcalf/Mulic
February A Word from Our President – Hand Out Information
February Social Media Analytics – FB 990 page likes; IG 2,436 followers; Twitter 1,624 followers Information
Mission Hills BID March Column in Presidio Sentinel 3/8 Women’s Day; St Patrick’s; MH5K; March Madness Information

Economic Development Committee

- FY24 BID Budget Process; 3/8 to Council Committee; 4/24 to City Council; 5/23 Adopt Budget Update
Updates on Construction Projects and Retail Space in the BID – Received Sasan Ad Update

Design Committee

- Staff pursue 2023 Colors on Canvas Banner Art Contest: Update on children’s art facilitators Approved Metcalf/Mattia
Spotlight Mission Hills FY24 Banner Program Update
Washington Street Maintenance Assessment District FY24 Budget \$112,692; City Park & Rec oversight; Update
quarterly sidewalk power washing; Refurbish benches and trash bins

Adjourned the Mission Hills BID meeting at 3:30 PM

Approved Mattia/Metcalf

The MH Parking Advisory Committee meeting was called to order at 3:32 by Chair S M Schreyer

- Approve D. Sussman’s request to add meters & shorten red curb @ 365 W. Washington St Approved Geddis/Metcalf
Approve Wayfinding Utility Box Mural Art in MHPAC on W. Washington St & Goldfinch St Approved Mulic/ Geddis
Approve J. Duncan request for Wayfinding Mural Art on City stairway north of 3085 Reynard Way Approved Geddis/Mattia
Approve lighting and fencing for City stairway north of 3085 Reynard Way Approved Metcalf/Mulic
Progress on parking meter installation at 910 Fort Stockton Drive Update
Progress on senior citizen request to relocate MTS bus stop closer to Green Manor Update
Progress on Dove Street, north of W. Washington Update
Work with UCPD & neighborhood on design options for MH Entrance Approved Metcalf/Mulic
Adjourned the Mission Hills Parking Advisory Committee at 3:50 PM Approved Metcalf/Jackson

The next meeting of the Mission Hills BID is scheduled to take place on Wednesday March 15, 2023 at Pizza e Birra, 3625 India Street, with Spring Business Mixer following
Agenda items are informational unless noted for action