



BUSINESS IMPROVEMENT DISTRICT

Executive Committee Meeting

Mission Hills Library – 215 West Washington Street
Wednesday, April 12, 2023 - 4:00 PM

AGENDA

Call to Order & Introductions
Additions/Changes to Agenda

Executive Committee:

- Approve March 2023 Financials
- Approve March 2023 Minutes
- May is executive director 9 year anniversary with MHBID

Promotions Committee:

- 11th Annual Taste of Mission Hills – Updates on Trolley and Music
- SD County Fair Banner Partnership – Update on Installation
- April A Word from Our President – Hand Out
- Social Media Analytics for April 19 meeting
- Discuss Mission Hills BID May Column in Presidio Sentinel

SM Schreyer
J. Daniel Geddis

Economic Development Committee:

- FY24 BID Budget Process; 4/11 to City Council with MHBID Comment
- SDPD Western Division Captains Meeting Update
- City of San Diego Smart Traffic Light Program
- SDPD Data Transparency and Police Dispatch Online link

S. Mattia/SM Schreyer

Design Committee:

- New Architecture Series Banners
- New Call to Action Banners
- Wayfinding Mural Art on Reynard Way Stairway north of 3085 Reynard Way
- Washington Street Maintenance Assessment District Waste Bins
- 2023 Colors on Canvas Banner Art Contest: Update on children’s art facilitators
- MH Garden Club Mural Touch-Up on Goldfinch, south of Sutter, on May 6 and 7, 2023

S. White
S.White
Update

Mission Hills Parking Advisory Committee:

- Wayfinding Mural Art on Utility Boxes in MHPAC
- Pedestrian Safety Asphalt Art on W. Washington Street
- Request to shorten red curb at 365 W. Washington Street
- Progress on senior citizen request to relocate MTS bus stop closer to Green Manor
- Progress on Dove Street, north of W. Washington

Update
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Update

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