



BUSINESS IMPROVEMENT DISTRICT

Meeting of the Board of Directors

Wednesday, May 17, 2023 - 3:00 PM

Mission Hills Library – 215 West Washington Street

Today's Meeting will be Adjourned in Memory of Jacqueline "Jackie" Condliffe of Shakespeare Pub & Grille

AGENDA

1. Call to Order & Introductions

2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."

3. Announcements and Updates not on Agenda

4. Approvals

Executive Committee

- Approve March 2023 Financials **Action Item** 1 min
- Approve April 2023 Financials **Action Item** 1 min
- Approve March 2023 Minutes **Action Item** 1 min
- Approve increasing MFJ Systems Monthly Bookkeeping fee to \$500 **Action Item** 1 min
- Executive Director Annual Employment Review - 9 years **Information**

Promotions Committee

- Approve 11th Annual Taste of Mission Hills – Contracts, Title Sponsor and Trolley Sponsors **Action Item** 1 min
- Approve June 21, Quarterly Mixer 5:30-7:00 at Bar by Red Door **Action Item** 1 min
- SD County Fair Community Banner Partnership – Installation **Update**
- May A Word from Our President – Hand Out **Information**
- Social Media Analytics for May 21 meeting **Information**
- Mission Hills BID June Column in Presidio Sentinel to Include: Summer, Father's Day, US Bank **Information**

Economic Development Committee

- Approve City of San Diego Smart Traffic Light Program **S. Mattia/SM Schreyer** **Action Item** 1 min
- SDPD Western Division Captains Meeting Update **S. Mattia/SM Schreyer** **Information**
- US BANK | Union Bank Conversion; Mission Hills Branch Update **J. K. Jackson** **Information**
- SDPD Data Transparency and Police Dispatch Online link **Information**
- FY24 BID Budget Process; 5/23 to City Council with MHBID Comment **Information**

Design Committee

- Approve New Architecture Series Banners - The Fort, Ford Logo **S. White** **Action Item** 1 min
- Approve New Call to Action Banner Series – VIBE, PLAY, EXPLORE **S.White** **Action Item** 1 min
- Approve Wayfinding Mural Art on Stairway north of 3085 Reynard Way **C. Brizuela** **Action Item** 1 min
- Approve Washington Street Maintenance Assessment District Waste Bins **Action Item** 1 min

Adjourn the Mission Hills BID Meeting in Memory of Jacqueline "Jackie" Condliffe of Shakespeare Pub & Grille

Reconvene as Mission Hills Parking Advisory Committee

- SANDAG Funding in March for Uptown Bike Lane Phase 4 through Mission Hills BID **Action Item** 1 min
- Wayfinding Mural Art on Utility Boxes in MHPAC **Action Item** 1 min
- Pedestrian Safety Asphalt Art on W. Washington Street **Action Item** 1 min
- Request to shorten red curb at 365 W. Washington Street **C. Brizuela** **Update**
- Progress on senior citizen request to relocate MTS bus stop closer to Green Manor **Update**
- Progress on Dove Street, north of W. Washington **Update**

Adjourn

The next meeting of the Mission Hills BID is scheduled to take place on Wednesday, June 21, 2023 at the Mission Hills Library, 215 West Washington Street with Mixer Following at Bar by Red Door

Agenda items are informational unless noted for action