



BUSINESS IMPROVEMENT DISTRICT

**Executive Committee Meeting**

Mission Hills Library – 215 West Washington Street  
Wednesday, May 10, 2023 - 4:00 PM

**AGENDA**

Call to Order & Introductions

Additions/Changes to Agenda

**Executive Committee:**

- Approve March 2023 Financials
- Approve April 2023 Financials
- Approve March 2023 Minutes
- Approve April 2023 Minutes
- Executive director 9 year employment review

**Promotions Committee:**

- 11<sup>th</sup> Annual Taste of Mission Hills – Updates on Sponsors
- SD County Fair Banner Partnership – Update on Installation
- June 21, Quarterly Mixer, 5:30-7:00
- May A Word from Our President – Hand Out
- Social Media Analytics for May 17 meeting
- Discuss Mission Hills BID June Column in Presidio Sentinel

**SM Schreyer  
J. Daniel Geddis**

**Economic Development Committee:**

- FY24 BID Budget Process; 5/23 to City Council with MHBID Comment
- SDPD Western Division Captains Meeting Update
- City of San Diego Smart Traffic Light Program
- SDPD Data Transparency and Police Dispatch Online link

**S. Mattia/SM Schreyer**

**Design Committee:**

- New Architecture Series Banners
- New Call to Action Banners
- Wayfinding Mural Art on Reynard Way Stairway north of 3085 Reynard Way
- Washington Street Maintenance Assessment District Waste Bins
- 2023 Colors on Canvas Banner Art Contest: Update on children’s art facilitators
- MH Garden Club Walk, Saturday, May 13, link to purchase tickets on MHBID website

**S. White  
S.White  
Update**

**Mission Hills Parking Advisory Committee:**

- Wayfinding Mural Art on Utility Boxes in MHPAC
- Pedestrian Safety Asphalt Art on W. Washington Street and/or W. University Ave
- Request to shorten red curb at 365 W. Washington Street
- Progress on senior citizen request to relocate MTS bus stop closer to Green Manor
- Progress on Dove Street, north of W. Washington

**Update  
Update  
Update**

**ADJOURN**