



BUSINESS IMPROVEMENT DISTRICT

Meeting of the Board of Directors

Wednesday, June 21, 2023 - 3:00 PM

Mission Hills Library – 215 West Washington Street

Summer Business Mixer to follow at Bar by Red Door, 729 W. Washington Street

Adjourn in Memory of Stephen G. Cline, Mission Hills Volunteer Extraordinaire

AGENDA

1. Call to Order & Introductions

2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President **prior** to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."

3. Announcements and Updates not on Agenda

4. Approvals

Executive Committee

- Approve May 2023 Financials **Action Item** 1 min
- Approve May 2023 Minutes **Action Item** 1 min
- Approve \$54 additional premium resulting from Workers Comp Insurance Audit **Action Item** 1 min
- Elavon Annual Compliance Completed 6/6/23 **Information**
- Executive Director vacation time off **Information**

Promotions Committee

- Approve 11th Annual Taste of Mission Hills Photographer **Action Item** 1 min
- Today June 21, Quarterly Mixer 5:30-7:00 at Bar by Red Door, Thank you Chef Luciano Cibelli **Information**
- SD County Fair Community Banner Partnership Tickets **Information**
- June A Word from Our President – Hand Out **Information**
- Social Media Analytics for June 21 meeting **Information**
- Mission Hills BID July Presidio Sentinel Column to Include: Sunny July, 7/4, SD Pride, take-out promos **Information**

J. Daniel Geddis

Economic Development Committee

- FY24 CPPS Grant Application submitted 5/31/23 **Action Item** 1 min
- FY24 BID Budgets approved 5/23/23 **Information**

Design Committee

- Approve 3 New Architecture Series Banner Printing **Action Item** 1 min
- Approve all New Call to Action Banner Series Printing **Action Item** 1 min
- Approve New and Renewed SPOTLIGHT Banners \$480/\$360 **Action Item** 1 min
- Approve Enhance Mission Hills Teams- ID, Maps, Criteria, Color, Birds, Judging **Action Item** 1 min
- Washington Street Maintenance Assessment District Palm Trees **Update**
- CPPS Grant for Wayfinding Mural Art on Reynard Way Stairs **Update**

Adjourn the Mission Hills BID Meeting in Memory of Stephen G. Cline, Mission Hills Volunteer Extraordinaire

Reconvene as Mission Hills Parking Advisory Committee

- Oversee Wayfinding Mural Art on Utility Boxes in MHPAC **Action Item** 1 min
- Oversee Pedestrian Safety Asphalt Art on W. Washington Street **Action Item** 1 min
- FY24 UCPD Budget Approved – MHPAC \$566K **Update**
- UCPD staff requested Autumn presentation on Uptown Bike Lane Phase 4 through Mission Hills BID **Update**
- Request to shorten red curb at 365 W. Washington Street **C. Brizuela/G. Romero Marquez**
Update
- Progress on senior citizen request to relocate MTS bus stop closer to Green Manor **Update**
- Ibis St @ Washington Pl Stop Sign Installed 6/27/23 (MHPAC approved 7/20/22) **Update**

Adjourn

The next meeting of the Mission Hills BID is scheduled to take place on Wednesday, July 19, 2023 at the

Mission Hills Library, 215 West Washington Street

Agenda items are informational unless noted for action