



BUSINESS IMPROVEMENT DISTRICT

Meeting of the Board of Directors

Wednesday, July 19, 2023 - 3:00 PM

Mission Hills Library – 215 West Washington Street

AGENDA

1. Call to Order & Introductions

2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."

3. Announcements and Updates not on Agenda

4. Approvals

Executive Committee

- Approve June 2023 Financials **Action Item** 1 min
- Approve June 2023 Minutes **Action Item** 1 min
- Approve Annual Meeting for November 8 at 4:00 and membership mailing **Action Item** 1 min
- Elavon Monthly Fee Increase and Next Steps **Action Item** 1 min
- August is dark without meetings **Action Item** 1 min

Promotions Committee

- Approve 11th Annual Taste of Mission Hills Photographer Contract **Action Item** 1 min
- Approve 11th Annual Taste of Mission Hills Band Contract **Action Item** 1 min
- Approve Fall Mixer, 9/20/23, 5:30-7:00 at A Designed Space- Marea Riedler, Founder & Designer **Action Item** 1 min
- Review Social Media Analytics and Approve expanding to THREADS **Action Item** 1 min
- July A Word from Our President – Hand Out **Information**
- Mission Hills BID August Presidio Sentinel Column to Include: Taste, School Supplies, Summer Bod **Information**

Economic Development Committee

- Approve Small Business Personal Safety Workshop; location, date, give-aways, panelists **Action Item** 1 min
- FY24 CA State Budget allocation to City BIDs and PBIDs of \$1.5M **Information**

Design Committee

- Approve Enhance Mission Hills Partnerships and Sponsors **Action Item** 1 min
- Approve SDGE utility box locations for art **Action Item** 1 min
- SDCF Community Banner Partnership Give-Away July 6 Event **Information**
- Current Architecture & CTA Banner Installation July 5 – September 11 **Information**
- 11th Annual Taste of Mission Hills Banner Installation September 11 **Information**
- Spotlight Banner Installation October 12 **Information**
- CPPS Grant for Wayfinding Mural Art on Reynard Way Stairs **Update**
- Washington Street Maintenance Assessment District Palm Trees **Update**

Adjourn

Reconvene as Mission Hills Parking Advisory Committee

Mission Hills Parking Advisory Committee:

- FY24 UCPD Budget Approved – University Heights portion identified as \$50K **Update**
- Oversee Wayfinding Mural Art on identified Utility Boxes in MHPAC **Update**
- Pedestrian Safety Asphalt Art on W. Washington Street and/or W. University Ave **Update**
- Request to shorten red curb at 365 W. Washington Street **Update**
- Progress on senior citizen request to relocate MTS bus stop closer to Green Manor **Update**

Adjourn

The next meeting of the Mission Hills BID is scheduled to take place on Wednesday, September 20, 2023 at the Mission Hills Library, 215 West Washington Street
Agenda items are informational unless noted for action