



BUSINESS IMPROVEMENT DISTRICT

Executive Committee Meeting

Mission Hills Library – 215 West Washington Street

Wednesday, July 12, 2023 - 4:00 PM

AGENDA

Call to Order & Introductions

Additions/Changes to Agenda

Executive Committee:

- Approve June 2023 Financials
- Approve June 2023 Minutes
- Annual Meeting and Mailing
- Elavon Fee Increase Update
- August is dark without meetings

Promotions Committee:

- 11th Annual Taste of Mission Hills – Band Contract, Photographer Contract and Sponsorship Updates
- Quarterly Mixer, 9/20, 5:30 -7:00 p.m. at A Designed Space – Marea Rieder, Founder & Designer
- July “A Word from Our President” – Hand Out
- Social Media Analytics for July 19 meeting
- Discuss Mission Hills BID August Column in Presidio Sentinel

Economic Development Committee:

- Increase in Aggressive Homeless Population Self Defense Workshop
- California State FY24 Budget Allocation of \$1.5M to City of San Diego BIDs and PBIDs

Design Committee:

- Enhance Mission Hills Partnerships and Sponsors
- Google Earth utility box initial identification
- SDCF Community Banner Partnership Give-Away Event July 6
- Current banner installation July 5 through September 11
- 11th Annual Taste of Mission Hills Banner Installation September 11
- Spotlight Banner Installation October 12
- Wayfinding Mural Art on Reynard Way Stairway north of 3085 Reynard Way
- Washington Street Maintenance Assessment District Palm Tree Update

Mission Hills Parking Advisory Committee:

- FY24 UCPD Budget Approved – University Heights portion identified as \$50K
- Wayfinding Mural Art on identified Utility Boxes in MHPAC
- Pedestrian Safety Asphalt Art on W. Washington Street and/or W. University Ave
- Request to shorten red curb at 365 W. Washington Street
- Progress on senior citizen request to relocate MTS bus stop closer to Green Manor

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