



BUSINESS IMPROVEMENT DISTRICT

## Meeting of the Board of Directors

Wednesday, September 20, 2023 - 3:00 PM

Mission Hills Library – 215 West Washington Street

Fall Mixer from 5:30-7:00 at A Designed Space, 928 Ft. Stockton, Suite 209 - Marea Riedler, Founder & Designer

### AGENDA

#### 1. Call to Order & Introductions

#### 2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President **prior** to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."

#### 3. Announcements and Updates not on Agenda

#### 4. Approvals

##### Executive Committee

- Approve July 2023 Financials **Action Item** 1 min
- Approve August Financials **Action Item** 1 min
- Approve July 2023 Minutes **Action Item** 1 min
- Reconfirm unanimous vote FY23 Annual Audit and Tax Prep by Beck & Associates \$2,250 **Action Item** 1 min
- Approve Annual Meeting on 11/8 at 4:00 at Harley Gray Kitchen & Bar, 902 W. Washington **Action Item** 1 min
- Approve President's appointment of Nominations Committee Geddis, Jackson, Mattia, Zmuda **Action Item** 1 min
- Approve cancellation of 10/11 Meeting if Committees due to 11<sup>th</sup> Annual Taste of Mission Hills **Action Item** 1 min
- Approve Associate Memberships: US BANK (voting member) **Action Item** 1 min
- Approve MHBID BID Alliance Annual Membership Fee of \$300 **Action Item** 1 min
- Talech device training for Taste of Mission Hills **UPDATE**

##### Promotions Committee

- Approve 11<sup>th</sup> Annual Taste of Mission Hills poster in lieu of column in October Presidio Sentinel **Action Item** 1 min
- Approve 11<sup>th</sup> Annual Taste Title Sponsor US BANK; Trolley Sponsors A Designed Space, Harley Gray Kitchen & Bar and La Puerta MH; Good Neighbor Sponsor Lazy Acres; Ticketsales at Backbone Floral, Oliver & Rose and US BANK with all sponsorship funds received and deposited **Action Item** 1 min
- Approve MH Community Preservation's request for Halloween and Holiday in the Hills LOS upon receipt of proof of insurance covering sale of alcohol at two mixed age events with MHBID included in the same "additionally insured" status as the City of San Diego for each event **Action Item** 1 min
- Review Social Media Analytics including new THREADS **Information**
- September A Word from Our President – View online **Information**

##### Economic Development Committee

- Approve addition of Small Business Owner Self Defense Workshop to Strategic Planning Agenda **Action Item** 1 min
- FY24 Storefront Improvement Opportunities and Total Funding Available **Information**
- Construction Projects and Retail Space in MHBID **UPDATE**

##### Design Committee

- Approve renaming Enhance Mission Hills and its Programs Partnerships and Sponsors **Action Item** 1 min
- Approve survey results prioritizing SDGE utility box locations for art **Action Item** 1 min
- With adjacent property owners, pursue Wayfinding Mural Art on Reynard Way Stairs **Action Item** 1 min
- FY24 Spotlight Mission Hills Banner Installation late night on October 11 **Information**
- Washington Street Maintenance Assessment District Palm Trees, Bins, Management **UPDATE**
- Asphalt Art Installations – Brief Presentation by Sean Warner, Downtown San Diego Partnership **Information**

#### Adjourn

#### Reconvene as Mission Hills Parking Advisory Committee

##### Mission Hills Parking Advisory Committee:

- UCPD staff request for angle parking conversions 4000, 4100 Eagle and 4050, 4150 Falcon **Action Item** 1 min
- Approve Wayfinding Mural Art on identified Utility Boxes in MHPAC **Action Item** 1 min
- Pedestrian Safety Asphalt Art on W. Washington Street **UPDATE**
- Request to shorten red curb at 365 W. Washington Street **UPDATE**
- Progress on senior citizen request to relocate MTS bus stop closer to Green Manor **UPDATE**
- SANDAG bike lane through Mission Hills on W. University, traffic circle and transition locations **PRESENTATION**

#### Adjourn

The next meeting of the Mission Hills BID is scheduled to take place on Wednesday, October 18, 2023

at the Mission Hills Library, 215 West Washington Street

Agenda items are informational unless noted for action