



BUSINESS IMPROVEMENT DISTRICT

Executive Committee Meeting

Mission Hills Library – 215 West Washington Street
Wednesday, September 13, 2023 - 4:00 PM

AGENDA

Call to Order & Introductions

Additions/Changes to Agenda

Executive Committee:

- Approve July 2023 Financials
- Approve August Financials
- Approve July 2023 Minutes
- Annual Audit by Beck and Associates, CPA
- Annual Meeting and Elections November 8; Mailing to Membership
- President appoints AdHoc Nominations Committee for Annual Elections
- October 11 Meeting of Committees Cancelled due to Taste of Mission Hills
- Talech Device Training
- Approve Associate Memberships: US Bank (voting member)
- MHBID BID Alliance Annual Membership Fee \$300

Promotions Committee:

- 11th Annual Taste of Mission Hills Update US Bank Title Sponsor, A Designed Space, Harley Gray and La Puerta-Mission Hills Trolley Sponsors; Lazy Acres Natural Market Good Neighbor Sponsor; Ticket sales at Backbone Floral, Oliver & Rose and US Bank
- MH Community Preservation requests Letter of Support for Halloween and Holiday in the Hills **Minka Hull, Treas**
- September A Word from Our President – Hand Out **J. Daniel Geddis**
- Mission Hills BID Quarterly Mixer at A Designed Space on Wednesday, 9/20, 5:30 PM-7:00 PM **J. Daniel Geddis**
- Social Media Analytics for September 20 meeting
- Discuss Mission Hills BID October Column in Presidio Sentinel

Economic Development Committee:

- Small Business Owner Self Defense Workshop
- Storefront Improvement Opportunities – FY24 Funding
- Construction Projects and Retail Space in the BID

Design Committee:

- Enhance Mission Hills Programs, Partners and Sponsors
- Asphalt Art Installations **Sean Warner, Improve Downtown San Diego**
- Google Earth utility box identification update
- FY24 Spotlight Mission Hills Installation October 11
- Wayfinding Mural Art on Reynard Way Stairway north of 3085 Reynard Way
- Washington Street Maintenance Assessment District; Downtown Partnership Bins, Trees, and Management

Mission Hills Parking Advisory Committee:

- SANDAG Bike Lane Update on September 20, 2023
- Pedestrian Safety Asphalt Art on W. Washington Street
- Request to shorten red curb at 365 W. Washington Street
- Falcon and Eagle Angle Parking
- Progress on senior citizen request to relocate MTS bus stop closer to Green Manor

ADJOURN