



BUSINESS IMPROVEMENT DISTRICT

Meeting of the Board of Directors

Wednesday, October 18, 2023 - 3:00 PM

Mission Hills Library – Community Room – 215 West Washington Street

AGENDA

1. Call to Order & Introductions

2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."

3. Announcements and Updates not on Agenda

4. Approvals

Executive Committee

- Conference with Executive Director regarding salary- *Closed Session Report* **Action Item** 1 min
- Approve Monthly Financials – September 2022 **Action Item** 1 min
- Approve Minutes of the Meeting – September 2023 **Action Item** 1 min
- Approve renewing Directors and Officers Insurance Policy #NFPO134701-03 at \$1,195 **Action Item** 1 min
- Establish Calendar 2024 Meetings of the MHBID in the Community Room of the Library **Action Item** 1 min
- Establish January 2024 date and time for Annual Workshop of the MHBID **Action Item** 1 min
- Approve Non-Voting Associate Membership for Diego Velez Realty LLC; Fausto and Toniette Pallafox, Mission Hills Nursery; and Jaimee Brant, Paint Box Art Studio **Action Item** 1 min
- Accept Nominations Committee Slate of Director and Officers Candidates **Action Item** 1 min
- Board of directors and executive director progress on Anti-harassment and Inclusion Training **Update**

Promotions Committee

- 11th Annual Taste of Mission Hills- SOLD OUT- AdHoc Committee will review. **Action Item** 3 min
Thank you 26 Venue Participants; Title Sponsor US Bank; Trolley Sponsors A Designed Space, Harley Gray Kitchen & Bar and La Puerta; Good Neighbor Sponsor Lazy Acres; Ticket Sales team at US Bank and Backbone Floral. Live Music Performance by The Tighten-Ups. Tech and Social creative by Daniel Geddis. Will Call Volunteers from One Mission Realty and Diego Velez Realty
- Toys for Tots collection for the holidays **Action Item** 2 min
- Shop Small Saturday on Saturday November 25, 2023; Swag pick up at US Bank **Action Item** 2 min
- Mission Hills Community Preservation Street Closure and Alcohol Service Permits **Update**
- Social Media Analytics – Daniel Geddis **Update**
- A Word from Our President October – Have you read it? **Update**
- A Word from Our President November Column Ideas **Information**

Economic Development Committee

- Construction Projects and Retail Space in MHBID **Update**
- Washington Street MAD Update & Other Proposed MADs **Action Item** 1 min

Design Committee

- 2024 Colors on Canvas Banner Art Contest update **Action Item** 1 min
Pursuing Sponsorships with kick-off in January. Artwork through February; Installation in March and Celebration in April
- SPOTLIGHT Mission Hills FY24 Banner Program new and renewed **Update**
- New Art on Utility Boxes **Update**

Adjourn the Mission Hills BID and Reconvene as Mission Hills Parking Advisory Committee

Reconvene as MH Parking Advisory Committee Meeting

- Approve Wayfinding Mural Art on identified Utility Boxes in MHPAC **UPDATE**
- Pedestrian Safety Asphalt Art on W. Washington Street **UPDATE**
- Progress on senior citizen request to relocate MTS bus stop closer to Green Manor **UPDATE**
- SANDAG bike lane through Mission Hills on W. University, traffic circle and transition locations **PRESENTATION**

The next meeting of the Mission Hills BID is the Annual Meeting which will take place on Wednesday November 8, 2023 at 4:00 PM at Harley Gray Kitchen & Bar, 902 West Washington Street to include Annual Election of Directors and Officers. A Mixer will follow from 4:30- until 6:00.

Agenda items are informational unless noted for action