



BUSINESS IMPROVEMENT DISTRICT

Meeting of the Board of Directors

Wednesday, November 8, 2023 - 4:00 PM Annual Meeting and Elections with Mixer following from 4:30 PM - 6:00 PM
Harley Gray Kitchen & Bar, 902 West Washington Street, hosted by John Ealy, Owner

AGENDA

1. Call to Order & Introductions

2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."

3. Announcements and Updates not on Agenda

4. Approvals

Executive Committee

- Approve Minutes of the Meeting – October, 2023 **Action Item** 1 min
- Approve Monthly Financial – October, 2023 **Action Item** 1 min
- Approve Strategic Planning Workshop Wednesday 1/10/2024; at Bar by Red Door 729 Street, with board of directors meeting beginning at 3:00; Cost not to exceed \$300 **Action Item** 1 min
- Approve Nominating Committee slate of director candidates for 2024
Jesse Zmuda, Backbone Floral, to a 3 year term; Marea Riedler, A Designed Space, to a 3 year term **Action Item** 5 min
- Approve Nominating Committee slate of officer candidates for 2024
President, Jamaal K. Jackson, US Bank; Vice President, J Daniel Geddis, Team D&B
One Mission Realty; Secretary, Amra Mulic, All American Tailor; Treasurer, Sarah Mattia, Pizza e Birra **Action Item** 2 min
- President to schedule an Ad Hoc FY25 Budget Workshop during December **Action Item** 1 min
- FY23 Annual Audit Review with Beck and Company, CPAs, Inc **Update**

Promotions Committee

- Holiday Promotions on Social **Information**
- December Column/A Word From Our President **Information**
- AmEx Small Business Saturday Swag Prep and Pick Up at US Bank **Update**
- Toys for Tots collection box distribution, pick-up and delivery to Miramar Location **Update**
- January 2024 Launch of Colors on Canvas Banner Art Contest **Update**
- A Word from Our President – November Hand-Out **Update**
- MHBID Social Media Analytics – J Daniel Geddis **Update**

Economic Development Committee

- Washington Street MAD and other proposed MADs **Action Item** 1 min
- Construction Projects and Retail Space in MHBID **Update**

Design Committee

- Approve Stuart White and Susan McNeil Schreyer as 2024 BID representatives to Washington Street MAD Advisory Committee **Action Item** 1 min
- Murals AdHoc Committee – Next Steps **Update**

Adjourn the Mission Hills BID and Reconvene as Mission Hills Parking Advisory Committee

Reconvene as MH Parking Advisory Committee Meeting

- Mission Hills Bikeway Retaining Wall and Placemaking Signage **Update**
- Status of SANDAG mini traffic circles on W. University **Update**
- Progress on senior citizen request to relocate MTS bus stop closer to Green Manor **Update**
- Pedestrian Safety Asphalt Art on W. Washington Street **Update**

Adjourn

The next MHBID board meeting is Wednesday, January 10, 2024, at 3:00 p.m. following the Strategic Planning Workshop, followed by the Mission Hills Parking Advisory Committee at Bar by Red Door, 729 West Washington

Agenda items are informational unless noted for action