



BUSINESS IMPROVEMENT DISTRICT

Mission Hills BID Board of Directors
Wednesday, January 10, 2024 - 3:00 PM
Cardellino - 4033 Goldfinch Street – Mission Hills

AGENDA

1. Call to Order & Introductions

2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak.

3. Announcements and Updates not on Agenda

4. Approvals

Executive Committee

- Approve Monthly Financial – October 2023 Action Item 1 min
Approve Monthly Financials – November, 2023 Action Item 1 min
Approve Monthly Financial – December, 2023 Action Item 1 min
Approve Minutes of the Meeting – November, 2023 Action Item 1 min
Approve FY23 (7/1/22-6/30/23) President's Annual Report Action Item 1 min
Approve FY23 (7/1/22-6/30/23) Annual Independent Audit by Beck and Associates Action Item 1 min
Approve FY25 Proposed Budget July 1, 2024 – June 30, 2025 Action Item 1 min
Approve the fully reviewed existing Bylaws of the Corporation Action Item 1 min
Approve Non-voting Associate Membership for Saffron & Sage through FY24 Action Item 1 min
Approve D&O Insurance payment of \$609 to Philadelphia Insurance Action Item 1 min
Approve 12th Annual Taste of Mission Hills Event Date Action Item 1 min
Approve SD County Fair Banner Partnership Photo Session Date Action Item 1 min

Promotions Committee

- Direct executive director to pursue items from strategic planning session Action Item 1 min
Work with SD County Fair Community Outreach for 70 MHBID business banners Action Item 1 min
SD MH Garden Club Walk ad buy or trade Action Item 1 min
A Word from Our President and February Column Ideas Information

Economic Development Committee

- Direct executive director to pursue items from strategic planning session Action Item 1 min
City EDD site visit, website and document review; MHBID granted add'l 6-month Information
FY25 Budget Appropriations Process worksheets to City

Information

Design Committee

- Direct executive director to pursue items from strategic planning session Action Item 1 min
Colors on Canvas 2024 progress Action Item 1 min
Work with UCPD and neighborhood on design options for Mission Hills entrance Action Item 1 min
Acknowledge SD Street Banners price increase and Siegan Digital price increase Information
Washington Street Maintenance Assessment District updates Information

Adjourn the Mission Hills BID and Reconvene as Mission Hills Parking Advisory Committee

Reconvene as MH Parking Advisory Committee Meeting

- Approve FY25 Proposed MHPAC Budget July 1, 2024 - June 30, 2025 Action Item 1 min
Work with UCPD and Mission Hills community on wayfinding and pedestrian safety Action Item 1 min
Uptown Community Parking District Board Updates Information

Adjourn

The next meeting of the Mission Hills BID is scheduled to take place on Wednesday February 14, 2024 at the Mission Hills Library, 215 West Washington Street

Agenda items are informational unless noted for action