



BUSINESS IMPROVEMENT DISTRICT

Meeting of the Board of Directors

Wednesday, February 21, 2024 - 3:00 PM

Mission Hills Library – 215 West Washington Street

AGENDA

1. Call to Order & Introductions

2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."

3. Announcements and Updates not on Agenda

4. Approvals

Executive Committee

- Approve Monthly Financial – January 2024 **Action Item** 1 min
- Approve Minutes of the Meeting – January 2024 **Action Item** 1 min
- Approve MHBID BID Alliance Annual Membership Fee \$300 paid 2/12/24 **Action Item** 1 min
- Approve MHBID Sec of State bi-annual \$25 non-profit Statement of Information due 03/04/24 **Action Item** 1 min
- Elavon device fees and charges **UPDATE**

Promotions Committee

- Approve LOS for 9th Annual Mission Hills 5K, Saturday, March 23, 2024 **Action Item** 1 min
- Approve LOS for SD Half Marathon, Sunday, March 24, 2024 **Action Item** 1 min
- Approve moving forward on 6/20 Red Hot Heroes Dinner at Harley Gray benefitting FS8 & BID **Action Item** 1 min
- Approve 12th Annual Taste of Mission Hills – Wednesday, October 16, 2024, 5:00-9:00 **Action Item** 1 min
- Social Media Analytics **UPDATE**
- Las Jefas Proposal for early-November Shopping Small Launch **UPDATE**
- Partner with 26th Annual Mission Hills Garden Walk, Saturday, May 11, 2024 10:00- 4:00 **Information**
- SD County Fair Banner Partnership – Photo Session Wednesday, 2/28/24, 10:00-11:30 **Information**
- Quarterly Mixer, 3/20/24 from 5:30 PM - 7:00 PM @ Sonya's Design Studio, 1530 W. Lewis St **Information**
- February A Word from Our President – Hand Out **Information**
- BID Topics for Presidio Sentinel March Column and Social **Information**

Economic Development Committee

- Updates on Construction Projects, Sales and Retail Space in the BID **UPDATE**
- FY25 BID Budget Process; 3/13 to Council Committee; 4/9 to City Council; 5/14 Adopt Budget **UPDATE**

Information

- FY24 Storefront Improvement Opportunities **Information**

Design Committee

- 2024 Colors on Canvas Projects: President Appoint AdHoc Committee **Action Item** 1 min
- Create and Promote Mural Art Photos Inventory List **Action Item** 1 min
- Architecture Series Banner Installation through May 15 **Information**
- Washington Street Maintenance Assessment District FY25 Budget \$118,733; Steve Shushan resignation as Chair of the MAD; John Lomac appointment as new Chair of the MAD; City Park & Rec oversight; resumption of quarterly sidewalk power washing; Refurbish inherited trash bins **Information**

Adjourn the Mission Hills BID and Reconvene as Mission Hills Parking Advisory Committee

Reconvene as MH Parking Advisory Committee Meeting

- Update on Wayfinding Mural Art on Boxes in MHPAC on W. Washington Street and Goldfinch Street **UPDATE**
- Update on Pedestrian Safety Asphalt Art on W. Washington Street **UPDATE**
- Progress on senior citizen request to relocate MTS bus stop closer to Green Manor **UPDATE**
- Progress on Dove Street, north of W. Washington **UPDATE**
- Information UCPD board re-elected Schreyer to executive committee as treasurer **Information**

Adjourn

The next meeting of the Mission Hills BID is scheduled to take place on Wednesday March 20, 2024 at the Mission Hills Library, 215 West Washington Street with Mixer following at 5:30, Sonya's Design Studio, 1530 West Lewis Street

Agenda items are informational unless noted for action