



BUSINESS IMPROVEMENT DISTRICT

Meeting of the Board of Directors

Wednesday, March 20, 2024 - 3:00 PM

Mission Hills Library – 215 West Washington Street – Community Room

Spring Business Mixer following at Sonya’s Design Studio, 1530 West Lewis Street, 5:30-7:00

AGENDA

1. Call to Order & Introductions

2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board’s area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today’s agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President **prior** to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under “Non-Agenda Public Comment.”

3. Announcements and Updates not on Agenda

4. Approvals

Executive Committee

- Approve Monthly Financial –February 2024 **Action Item** 1 min
- Approve Minutes of the Meeting – February 2024 **Action Item** 1 min
- Approve pay in lieu of vacation to executive director **Action Item** 1 min
- Mission Hills BID Bi-Annual Statement of Information filed on 3/7/24; \$20 **Action Item** 1 min

Promotions Committee

- Red Hot Heroes – June 20 fundraiser at Harley Gray benefitting FS8 and MHBID **Action Item** 1 min
- 12th Annual Taste of Mission Hills – Wed, October 16, 2024, 5:00-9:00 **Action Item** 1 min
- Mission Hills BID Mixer - July 17, 5:30 – 7:00 PM, SD Art Advisory **Action Item** 1 min
- March A Word from Our President – Hand Out **Information**
- Social Media Analytics for February or last 30 days **Information**
- Discuss Mission Hills BID April Column in Presidio Sentinel **Information**
- Discuss Mission Hills BID April social media **Information**
- Las Jefas Proposal for early-November **UPDATE**
- SD County Fair Banner Partnership installation May 15- July 7 **UPDATE**

Economic Development Committee

- FY25 BID Budget Process; 3/13 to ED&IR Committee; 4/9 to City Council; 5/14 Adopt Budget **UPDATE**
- Construction Projects, Sales and Retail Space in the BID **UPDATE**
- Meeting March 20 County Supervisor Monica Montgomery Steppe **UPDATE**

Design Committee

- 2024 Colors on Canvas Projects: AdHoc Committee Meeting **UPDATE**
- Mural Art Photos Inventory **UPDATE**

Adjourn the Mission Hills BID and Reconvene as Mission Hills Parking Advisory Committee

Reconvene as MH Parking Advisory Committee Meeting

- FY25 Budget Instruction from City regarding Extraordinary Maintenance **Action Item** 1 min
- Consider a resident’s request to change all parking on Hawk, from W. Washington to W. Lewis, to angle parking (see Google map) **Action Item** 1 min
- Consider a resident’s request to remove meters on 900 blk of Ft. Stockton and replace with a multi-space parking station (see Google map) **Action Item** 1 min
- Add Wayfinding Mural Art on utility and traffic control boxes in MHPAC on W. Washington Street **Action Item** 1 min
- Pedestrian Safety Asphalt Art on W. Washington Street **UPDATE**
- Progress on senior citizen request to relocate MTS bus stop closer to Green Manor **UPDATE**
- Progress on Dove Street, north of W. Washington **UPDATE**

Adjourn

The next meeting of the Mission Hills BID is scheduled to take place on Wednesday, April 17, 2024 at the Mission Hills Library, 215 West Washington Street, in the Community Room

Agenda items are informational unless noted for action