



BUSINESS IMPROVEMENT DISTRICT

**Executive Committee Meeting**

Mission Hills Library – 215 West Washington Street  
Wednesday, March 13, 2024 - 4:00 PM

**AGENDA**

Call to Order & Introductions  
Additions/Changes to Agenda

**Executive Committee:**

- Approve February 2024 Financials
- Approve February 2024 Minutes
- Approve pay in lieu of vacation to executive director
- Mission Hills BID Bi-Annual Statement of Information filed on 3/7/24; \$20
- Move Mission Hills BID June quarterly Mixer to July

**Promotions Committee:**

- Red Hot Heroes – June 20 fundraiser at Harley Gray benefitting FS8 and MHBID **J. Jackson/SM Schreyer**
- 12<sup>th</sup> Annual Taste of Mission Hills – Wed, October 16, 2024, 5:00-9:00 **SM Schreyer**
- Mission Hills BID Mixer - March 20, 5:30 PM - 7:00 PM, Sonya’s Design Studio **J. Jackson**
- Mission Hills BID Mixer - July 17, 5:30 – 7:00 PM, SD Art Advisory **J. Jackson**
- Las Jefas Proposal for early-November **J. Jackson/SM Schreyer**
- SD County Fair Banner Partnership installation May 15- July 7 **J. Jackson**
- March A Word from Our President – Hand Out **J. Jackson**
- Social Media Analytics for March 20 meeting **J. Daniel Geddis**
- Discuss Mission Hills BID April Column in Presidio Sentinel **J. Jackson**
- Discuss Mission Hills BID April social media **J. Daniel Geddis**

**Economic Development Committee:**

- FY25 BID Budget Process; 3/13 to ED&IGR Committee; 4/9 to City Council; 5/14 Adopt Budget **SM Schreyer**
- Construction Projects, Sales and Retail Space in the BID **J. Daniel Geddis**
- Meeting March 20 County Supervisor Monica Montgomery Steppe **J. Jackson/SM Schreyer**

**Design Committee:**

- 2024 Colors on Canvas Projects: AdHoc Committee **J. Jackson**
- Washington Street Maintenance Assessment District meeting 3/21 @ 5:30 **SM Schreyer**
- Mission Hills BID Mural Art **S. Mattia/SM Schreyer**

**Mission Hills Parking Advisory Committee:**

- FY25 Budget instructions from City regarding Extraordinary Maintenance
- Wayfinding Mural Art on Utility Boxes in MHPAC on W. Washington and Goldfinch streets
- Pedestrian Safety Asphalt Art on W. Washington Street
- Progress on senior citizen request to relocate MTS bus stop closer to Green Manor
- Progress on Dove Street, north of W. Washington

**ADJOURN**