



BUSINESS IMPROVEMENT DISTRICT

## Meeting of the Board of Directors

Wednesday, April 17, 2024 - 3:00 PM

Mission Hills Library – 215 West Washington Street – Community Room

### AGENDA

#### 1. Call to Order & Introductions

#### 2. Non-Agenda Public Comment

*Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."*

#### 3. Announcements and Updates not on Agenda

#### 4. Approvals

##### Executive Committee

- Approve Monthly Financial –March 2024
- Approve Minutes of the Meeting – March 2024
- Approve Workers Compensation Insurance renewal with The Hartford \$706
- Approve San Diego Street Banners \$202.99 payment; Repair trip and replacement arm
- Information on Zelle and Venmo
- San Diego Street Banners acquired by Dekra-Lite Industries, Inc. effective April 1, 2024

**Action Item** 1 min

**Action Item** 1 min

**Action Item** 1 min

**Action Item** 1 min

**Information**

**Information**

##### Promotions Committee

- 12<sup>th</sup> Annual Taste of Mission Hills – Wed, 10/16/24, 5:00-9:00
- Red Hot Heroes – June 20 fundraiser at Harley Gray benefitting FS8 and MHBID
- A Word from Our President – April Hand Out
- Mission Hills Garden Club offer of 2 free tickets to May 11, 2024 Gaden Walk
- Social Media Analytics for April 17 meeting
- Las Jefas Proposal for November 9/10, 2024
- Discuss Mission Hills BID May Column in Presidio Sentinel
- Discuss Mission Hills BID May social

**Action Item** 1 min

**Action Item** 1 min

**Information**

**Information**

**Information**

**UPDATE**

**UPDATE**

**UPDATE**

##### Economic Development Committee

- FY25 BID Budget Process: 4/8 to City Council; 5/14 Adopt Budget
- Construction Projects, Sales and Retail Space in the BID
- San Diego County Grant Application

**UPDATE**

**UPDATE**

**UPDATE**

##### Design Committee

- 2024 Colors on Canvas Projects: AdHoc Committee
- Mission Hills Mural Art Photos for Directory
- Washington Street Maintenance Assessment District Trees

**UPDATE**

**UPDATE**

**UPDATE**

#### Adjourn the Mission Hills BID and Reconvene as Mission Hills Parking Advisory Committee

##### Reconvene as MH Parking Advisory Committee Meeting

- Add Wayfinding and Placemaking Mural Art onto SDGE boxes in MHPAC **Action Item** 1 min
- Delay Pedestrian Safety Asphalt Art on W. Washington Street **Action Item** 1 min
- Review RFP for Wayfinding and Placemaking Call for Artists **Action Item** 1 min
- Wayfinding and Placemaking Mural Art Management **Action Item** 1 min
- FY25 MHPAC Budget **UPDATE**
- Progress on senior citizen request to relocate MTS bus stop closer to Green Manor **UPDATE**
- Progress on MHPAC 3/21/24 request for to City evaluate Hawk Street, between West Washington Street and Fort Stockton Drive to turn current parallel parking into angle parking on both sides of the street. Request the City return to the MHPAC in advance of making changes. **UPDATE**
- Progress on MHPAC 3/21/24 request on permits to install the steps/porch at Patio Express/ What De Health Thai related to ADA compliance and meters. Request the City return to the MHPAC in advance of making changes. **UPDATE**

#### Adjourn

The next meeting of the Mission Hills BID is scheduled to take place on Wednesday, May 15, 2024 at the Mission Hills Library, 215 West Washington Street, in the Community Room

Agenda items are informational unless noted for action