



BUSINESS IMPROVEMENT DISTRICT

**Executive Committee Meeting**

Mission Hills Library – 215 West Washington Street  
Wednesday, April 10, 2024 - 4:00 PM

**AGENDA**

Call to Order & Introductions

Additions/Changes to Agenda

**Executive Committee:**

- Approve March 2024 Financials
- Approve March 2024 Minutes
- Mission Hills BID June 30, 2023 IRS Filing
- San Diego Street Banners invoice \$202.99; Repair trip and replacement arm
- San Diego Street Banners acquired by Dekra-Lite Industries, Inc. effective April 1, 2024

**Promotions Committee:**

- Mission Hills Garden Club offer of 2 free tickets to May 11, 2024 Gaden Walk **SM Schreyer**
- 12<sup>th</sup> Annual Taste of Mission Hills – Wed, 10/16/24, 5:00-9:00 **SM Schreyer**
- Red Hot Heroes – June 20 fundraiser at Harley Gray benefitting FS8 and MHBID **J. Jackson/SM Schreyer**
- Las Jefas Proposal for November 9/10, 2024 **J. Jackson/SM Schreyer**
- A Word from Our President – April Hand Out **J. Jackson**
- Social Media Analytics for April 17 meeting **J. Daniel Geddis**
- Discuss Mission Hills BID May Column in Presidio Sentinel **J. Jackson**
- Discuss Mission Hills BID May social **J. Daniel Geddis**

**Economic Development Committee:**

- FY25 BID Budget Process; 4/8 to City Council; 5/14 Adopt Budget **SM Schreyer**
- Construction Projects, Sales and Retail Space in the BID **J. Daniel Geddis/SM Schreyer**
- San Diego County Grant Application **J. Jackson/SM Schreyer**

**Design Committee:**

- 2024 Colors on Canvas Projects: AdHoc Committee **J. Jackson**
- Mission Hills BID Mural Art Photos for Directory **J. Zmuda/SM Schreyer**
- Washington Street Maintenance Assessment District Trees **SM Schreyer**

**Mission Hills Parking Advisory Committee:**

- FY25 MHPAC Budget
- Wayfinding and Placemaking Art on Utility Boxes in MHPAC AdHoc Update
- Pedestrian Safety Asphalt Art on W. Washington Street AdHoc Update
- Review RFP for Wayfinding and Placemaking Call for Artists
- Progress on senior citizen request to relocate MTS bus stop closer to Green Manor
- Progress on MHPAC 3/21/24 request for to City evaluate Hawk Street, between West Washington Street and Fort Stockton Drive to turn current parallel parking into angle parking on both sides of the street. Request the City return to the MHPAC in advance of making changes.
- Progress on MHPAC 3/21/24 request on permits to install the steps/porch at Patio Express/ What the Health Thai related to ADA compliance and meters. Request the City return to the MHPAC in advance of making changes.