



BUSINESS IMPROVEMENT DISTRICT

## Meeting of the Board of Directors

Wednesday, May 15, 2024 - 3:00 PM

Mission Hills Library – 215 West Washington Street – Community Room

### AGENDA

#### 1. Call to Order & Introductions

#### 2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."

#### 3. Announcements and Updates not on Agenda

#### 4. Approvals

##### Executive Committee

- Approve Monthly Financial – April 2024 **Action Item** 1 min
- Approve Minutes of the Meeting – April 2024 **Action Item** 1 min
- Accept Closed Session Annual Employment Review of Executive Director **Action Item** 1 min
- Establish November date and location for Annual Meeting, Election and Mixer **Action Item** 1 min
- Join Zelle Digital Payment Network **Action Item** 1 min
- Explore MHBID.com v gmail.com **Action Item** 1 min
- IRS 2023 Filing Update **UPDATE**

##### Promotions Committee

- BID event funding from California State Senator Toni Atkins **Information**
- Approve President establishing BID event funding AdHoc **Action Item** 1 min
- Approve Music and Trolley 12<sup>th</sup> Annual Taste of Mission Hills – Wed, 10/16/24, 5:15-9:15 **Action Item** 1 min
- Approve Printing for Red Hot Heroes 6/20 fundraiser @ Harley Gray benefitting FS8 & MHBID **Action Item** 1 min
- Approve Las Jefas Proposal for November 9/10, 2024 **Action Item** 1 min
- Approve Red Hot Heroes ad in lieu of column in June Presidio Sentinel **Action Item** 1 min
- A Word from Our President – May Hand Out **Information**
- Social Media Analytics update for May **Information**
- Discuss Mission Hills BID June social media **UPDATE**

##### Economic Development Committee

- SDPD Western Division Captain's Meeting **UPDATE**
- FY25 BID Budget Process: City Council second hearing of BID Budgets 5/13 **UPDATE**
- Construction Projects, Sales and Retail Space in the BID **UPDATE**
- San Diego County Grant Application **UPDATE**

##### Design Committee

- Approve 2024 Colors on Canvas Projects from AdHoc Committee **Action Item** 1 min
- Mission Hills Mural Art Photos for Directory **UPDATE**
- Washington Street Maintenance Assessment District Trees **UPDATE**

#### Adjourn the Mission Hills BID and Reconvene as Mission Hills Parking Advisory Committee

##### Reconvene as MH Parking Advisory Committee Meeting

- Review RFP for Wayfinding and Placemaking Call for Artists **UPDATE**
- Review RFP for Wayfinding and Placemaking Manager **UPDATE**
- Review Timeline for Wayfinding and Placemaking Project **UPDATE**
- Progress on senior citizen request to relocate MTS bus stop closer to Green Manor **UPDATE**
- Progress on MHPAC 3/21/24 request for to City evaluate Hawk Street, between West Washington Street and Fort Stockton Drive to turn current parallel parking into angle parking on both sides of the street. Request the City return to the MHPAC in advance of making changes. **UPDATE**
- Progress on MHPAC 3/21/24 request on permits to install the steps/porch at Patio Express/ What Da Health Thai related to ADA compliance and meters. Request the City return to the MHPAC in advance of making changes. **UPDATE**

#### Adjourn

The next meeting of the Mission Hills BID is scheduled to take place on Wednesday, June 19, 2024 at the Mission Hills Library, 215 West Washington Street, in the Community Room

Agenda items are informational unless noted for action