



BUSINESS IMPROVEMENT DISTRICT

**Executive Committee Meeting**

Mission Hills Library – 215 West Washington Street  
Wednesday, May 8, 2024 - 4:00 PM

**AGENDA**

Call to Order & Introductions

Additions/Changes to Agenda

**Executive Committee:**

- Approve April 2024 Financials
- Approve April 2024 Minutes
- Closed Session for Annual Employment Review of Executive Director
- Establish November date and location for Annual Meeting, Election and Mixer
- Discuss Zelle Account
- Mission Hills BID June 30, 2023 IRS Filing Update

**Promotions Committee:**

- BID event funding from Senator Toni Atkins
- Establish BID event funding AdHoc
- 12<sup>th</sup> Annual Taste of Mission Hills Update
- Red Hot Heroes – Harley Gray benefit for FS8 and MHBID Update
- Las Jefas Proposal for November 9/10, 2024
- A Word from Our President – May Hand Out
- Social Media Analytics for May 15 meeting
- Discuss Mission Hills BID June Column vs Red Hot Heroes in Presidio Sentinel
- Discuss Mission Hills BID June social

**SM Schreyer**  
**J. Jackson**  
**SM Schreyer**  
**J. Jackson/SM Schreyer**  
**J. Jackson/SM Schreyer**  
**J. Jackson**  
**J. Daniel Geddis**  
**J. Jackson**  
**J. Daniel Geddis**

**Economic Development Committee:**

- SDPD Western Division Captain’s Meeting
- FY25 BID Budget City Council 5/1 Action
- Construction Projects, Sales and Retail Space in the BID
- San Diego County Grant Application

**S. Mattia/SM Schreyer**  
**SM Schreyer**  
**J. Daniel Geddis/SM Schreyer**  
**J. Jackson/SM Schreyer**

**Design Committee:**

- 2024 Colors on Canvas Projects: AdHoc Committee Update
- Mission Hills BID Mural Art Photos for Directory
- Washington Street Maintenance Assessment District Trees

**J. Jackson**  
**J. Zmuda/ J. Daniel Geddis SM Schreyer**  
**SM Schreyer**

**Mission Hills Parking Advisory Committee:**

- Review RFP for Wayfinding and Placemaking Call for Artists
- Review RFP for Wayfinding and Placemaking Manager
- Review Timeline for Wayfinding and Placemaking Project
- Progress on senior citizen request to relocate MTS bus stop closer to Green Manor
- Progress on MHPAC 3/21/24 request for to City evaluate Hawk Street, between West Washington Street and Fort Stockton Drive to turn current parallel parking into angle parking on both sides of the street. Request the City return to the MHPAC in advance of making changes.
- Progress on MHPAC 3/21/24 request on permits to install the steps/porch at Patio Express/ What the Health Thai related to ADA compliance and meters. Request the City return to the MHPAC in advance of making changes.

**ADJOURN**