



BUSINESS IMPROVEMENT DISTRICT

## Meeting of the Board of Directors

Wednesday, June 12, 2024 - 3:00 PM

Mission Hills Library – 215 West Washington Street – Community Room

### AGENDA

#### 1. Call to Order & Introductions

#### 2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."

#### 3. Announcements and Updates not on Agenda

#### 4. Approvals

##### Executive Committee

- Approve Monthly Financial – May 2024
- Approve Minutes of the Meeting – May 2024
- Establish November 6 for Annual Meeting, Election and Mixer @ Anytime Fitness
- Zelle Digital Payment Network
- Explore MHBID.com v gmail.com
- IRS 2023 Filing- IRS Letter acknowledged their error
- Workers Comp Insurance Audit
- Moody's City of San Diego Audit

**Action Item** 1 min  
**Action Item** 1 min  
**Action Item** 1 min  
**UPDATE**  
**UPDATE**  
**UPDATE**  
**Information**  
**Information**

##### Promotions Committee

- 12<sup>th</sup> Annual Taste of Mission Hills Trolley – Wed, 10/16/24, 5:00-9:15 for one trolley
- Red Hot Heroes 6/20 fundraiser @ Harley Gray benefitting FS8 & MHBID
- Red Hot Heroes ad in lieu of column in June Presidio Sentinel
- Las Jefas Proposal for November 9/10, 2024
- Social Media Analytics update for June
- BID AdHoc event funding from California State Senator Toni Atkins
- Discuss Mission Hills BID June social media

**Action Item** 1 min  
**UPDATE**  
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**Information**  
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##### Economic Development Committee

- FY25 BID Budget Process: City's Independent Budget Analyst Memo
- Construction Projects, Sales and Retail Space in the BID
- San Diego County Grant Application

**UPDATE**  
**UPDATE**  
**UPDATE**

##### Design Committee

- Approve New and Renewed SPOTLIGHT Banners
- Mission Hills Mural Art Photos for Directory
- Washington Street Maintenance Assessment District Trees

**Action Item** 1 min  
**UPDATE**  
**UPDATE**

#### Adjourn the Mission Hills BID and Reconvene as Mission Hills Parking Advisory Committee

##### Reconvene as MH Parking Advisory Committee Meeting

- Approve Wayfinding and Placemaking Manager Consulting Contract **Action Item** 1 min
- Wayfinding and Placemaking Call for Artists **UPDATE**
- Review Timeline for Wayfinding and Placemaking Project **UPDATE**
- Progress on senior citizen request to relocate MTS bus stop closer to Green Manor **UPDATE**
- Progress on MHPAC 3/21/24 request for to City evaluate Hawk Street, between West Washington Street and Fort Stockton Drive to turn current parallel parking into angle parking on both sides of the street. Request the City return to the MHPAC in advance of making changes. **UPDATE**
- Progress on MHPAC 3/21/24 request on permits to install the steps/porch at Patio Express/ What De Health Thai related to ADA compliance and meters. Request the City return to the MHPAC in advance of making changes. **UPDATE**

#### Adjourn

The next meeting of the Mission Hills BID is scheduled to take place on Wednesday, July 17, 2024 at the Mission Hills Library, 215 West Washington Street, in the Community Room

Agenda items are informational unless noted for action