



BUSINESS IMPROVEMENT DISTRICT

Minutes of the Meeting of the Board of Directors

Wednesday, March 20, 2024 - 3:00 PM

Mission Hills Library – 215 West Washington Street – Community Room

Board of Directors:

Jamaal Jackson – US Bank
J Daniel Geddis – One Mission Realty
Amra Mulic- All American Tailor
Michael Metcalf – Metcalf
Jesse Zmuda – Backbone Floral
Marea Riedler - A Designed Space

Guests:

Logan Braydis, City of SD CD3
John Lomac- Resident
Stuart White - Resident
Faith Bretow - Resident

Staff: Susan McNeil Schreyer

Excused Absence: Sarah Mattia – Pizza e Birra

The meeting was called to order by J Jackson at 3:01.

Introductions were encouraged for all attending, starting with the board of directors

Non- Agenda Public Comment: L, Braydis updated on Old Library site New Library Store July/Aug opening; West Washington potholes from undergrounding utilities and request for repairs; complaints about nighttime beeping.

Announcements & Community Updates: NONE

Executive Committee:

Approve Monthly Financial – February 2024

Approved Metcalf/Zmuda

Approve Minutes of the Meeting – February 2024

Approved Metcalf/Mulic

Approve pay in lieu of vacation to executive director; leave 2 weeks on books

Approved MulicZmuda

Approve MHBID bi-annual \$20 non-profit Statement of Information due 03/31/24

Approved Geddis/Riedler

Promotions Committee:

Approve Red Hot Heroes photographer Rosanna Barr, plus Insta photos

Approved Geddis/Metcalf

Approve 12th Annual Taste of Mission Hills – Tighten Ups Band and Old Town Trolley

Approved Geddis/Riedler

Approve moving June Quarterly Mixer to July 17, 5:30 -7:00 at SD Art Advisory

Approved Riedler/Mulic

Information: March A Word from Our President hand-out; Social Media Analytics total counts:

FB 1,036; FB Followers 1,122; IG 2,685; X 1,608; Threads 383. April Column in PS. April social media see google sheet.

UPDATES: Las Jefas is open to second wknd in November Shopping Small Launch, awaiting US Bank response regarding parking lot. SD County Fair banner installation slated for May 15 – July 7.

Economic Development Committee

UPDATES: Construction Projects, Sales and Retail Space in the BID; FY25 BID Budget Process; 3/13 to Council Committee; 4/9 to City Council; 5/14 Adopt Budget. Flocke & Avoyer updated ED on interior demolition at former Berkshire Hathaway real estate office. J. Jackson updated on meeting with Supervisor Montgomery Steppe re: CoC.

Design Committee

UPDATES: Colors on Canvas AdHoc Committee meeting for Thurs, 3/28 @1:30 @ Lefty's Patio; J.Zmuda volunteered to take photos of MH Mural Art for MHBID online Mural Directory.

Adjourned the Mission Hills BID meeting at 3:50 PM

Approved Zmuda/Geddis

The MH Parking Advisory Committee meeting was called to order at 3:51 by Chair SM Schreyer

Approve FY25 Budget per City instructions regarding Extraordinary Maintenance

Approved Mulic/Jackson

In response to resident's request, ask City to evaluate Hawk Street, between

Approved Geddis/Riedler

West Washington Street and Fort Stockton Drive, to turn current parallel parking into

angle parking on both sides of the street. Request the City return to the MHPAC in advance of making changes.

In response to resident's request to remove meters and replace with multi-space

Approved Geddis/Metcalf

pay station in 900 block of Fort Stockton Drive, northside, continue dialogue with C. Brizuela

about MHPAC fully supporting ADA compliance and City investigating step/porch installation compliance.

Request the City return to the MHPAC in advance of making changes.

Add Wayfinding Mural Art on utility & traffic control boxes in MHPAC on W. Washington St

Approved Geddis/Mulic

UPDATES: Pedestrian Safety Asphalt Art on W. Washington Street, Shared with Supervisor Montgomery Steppe a senior citizen request to relocate MTS bus stop closer to Green Manor. No progress on Dove Street, north of W. Washington.

Adjourned the Mission Hills Parking Advisory Committee at 4:27 PM

Approved Jackson/Mulic

The next meeting of the Mission Hills BID will take place on Wed, April 17, 2024 at 3:00, at the Mission Hills Library, 215 W. Washington Street